

Move for Momentum

Corporate Fundraising Pack

**MOVE FOR
MOMENTUM!**



**Move your team with
purpose this September.
Support Childhood Cancer
Awareness Month.**

**Strengthen workplace wellbeing.
Create meaningful impact.**



Choose your challenge.



**Bring your workplace
together.**



Make a difference.

A movement for Childhood Cancer Awareness Month

**MOVE FOR
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This September, businesses and workplaces across the UK are coming together for Move for Momentum.

Every year, around **1,900** children in the UK are diagnosed with cancer.

Momentum Children's Charity supports children facing cancer, serious illness and bereavement across London, Surrey and Sussex, helping families feel supported when they need it most.

Move for Momentum gives businesses a simple and meaningful way to raise funds for children facing cancer while also supporting employee wellbeing, staff engagement, ESR, CSR, ESG and wider social value goals during Childhood Cancer Awareness Month.

Whether your workplace takes on a team challenge, wellbeing initiative or larger-scale event, every move helps raise vital funds for families facing childhood cancer.

Bring your workplace together while raising funds for children facing cancer.



Why workplaces get involved

- Support ESR, CSR, ESG and social value goals
- Bring teams together around a meaningful local cause
- Support employee wellbeing and workplace connection
- Demonstrate visible impact during Childhood Cancer Awareness Month
- Be part of something bigger than business as usual


momentum
children's charity

How it works

**MOVE FOR
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Step 1 Choose your move

Team Challenge

A shared movement challenge completed together across the month.

Workplace Activation

An activity designed to involve staff in simple, meaningful ways.

Need inspiration? See workplace ideas on the next page.



Step 2 Create your challenge page

We've made it easy to get started.

Use our ready-made challenge page to join the movement and start fundraising in just a few clicks. You can upload your logo, add details about your challenge and share why your team is taking part.

**Start your
workplace
challenge**

Step 3 Get your workplace involved

Invite staff, customers, suppliers and partners to take part, donate and help spread the word.

The more people involved, the more funds and awareness your workplace can raise during Childhood Cancer Awareness Month.



Workplace Ideas & Inspiration

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Whether your organisation wants a simple wellbeing activity or a headline fundraising challenge, Move for Momentum can be shaped around your people, culture and goals.

Simple & Low-Lift Ideas

- Tea & Coffee Run Challenge
- Walk While You Talk meetings
- Parcel Dash office challenge
- Take the Stairs Week
- Desk Break Movement Challenge



Team & Culture Challenges

- Departments complete 1,900 minutes of movement over September
- Office Olympics dressed in gold
- Leaderboard lunchtime walk challenge
- Lunchtime Yoga & Mindfulness Week
- Staff vs leadership sports match



Big Impact Challenges

- Three Peaks challenge
- Marathon or relay event
- Long-distance cycle challenge
- Sponsored hike or endurance walk
- Open water swim challenge
- Tandem skydive challenge



Or...

Make It Your Own

The best Move for Momentum challenges are the ones that reflect your people, workplace culture and team spirit.

**Start your
workplace
challenge**

Join the movement

Last September, organisations across the UK used Move for Momentum to bring teams together, support workplace wellbeing and raise funds during Childhood Cancer Awareness Month.

From company-wide challenges to staff engagement activities, workplaces found meaningful ways to support children facing cancer and their families.

Workplace Spotlight



AMS Media Group
Miles for Momentum
Raised: £400

As a team they walked, ran or cycled the 190 mile distance between their London and Leeds offices each week during September.



Professional Traders Ltd
Epic Skydive
Raised: £2986.80

Nominated by his workmates at Professional Traders Ltd, James Scott faced his fears and took the leap from 15,000 feet.



SAE Media Group
Scafell Pike Challenge
Raised: £1654.41

Eleven members of the team took on the challenge of climbing Scafell Pike, showing determination every step of the way.

Your Workplace Could Be Next

Bring your workplace together and show support during Childhood Cancer Awareness Month.

We'll also be spotlighting participating workplaces across our social channels throughout September.



Ready to join the movement?

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**Start your
workplace
challenge**

Follow the link above or scan
the QR code to set up your
workplace challenge.



Get in touch

Planning a larger challenge
or fundraiser?
We'd love to hear from you.

Website:

www.momentumcharity.org

Email

fundraising@momentumcharity.org

Registered Charity No. 1195373

Share your move

Tag Momentum and use:

#MoveForMomentum

#ChildhoodCancerAwarenessMonth



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facebook.com/momentum.org



[Momentum Children's Charity](https://www.linkedin.com/company/momentum-childrens-charity)