



Annual Report

Annual Report of the Trustees and
unaudited Financial Statements
for the year ended 30th April 2021.

Contents

Annual Report of the Trustees

Vision, mission and objectives	4
Message from our Chair of Trustees	6
Message from our CEO and Founder	7
Supporting families	8
Children's ward transformations	14
Impact in hospitals	15
Community engagement	16
Marketing and communications	16
Funding our services	18
Structure, governance and management	20
Looking forward	24

Financial Statements

Independent Examiner's Report	26
Statement of Financial Activities	27
Balance Sheet	28
Statement of cash flows	29
Notes to the Financial Statements	30
Detailed Statement of Financial Activities	36
Reference and administrative Details	38



**Helping families of
seriously ill children
to keep moving
forward**

Report of the Trustees

For the Year Ended 30th April 2021

The Trustees present their report and the unaudited Financial Statements of the charity for the year ended 30th April 2021. The Trustees have adopted the provisions of the Statement of Recommended Practice (SORP) “Accounting and Reporting by Charities” (FRS 102) in preparing the annual report and financial statements of the charity.

The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published on 16th July 2014 (as amended by Update Bulletin 1 published on 2nd February 2016).

Our vision

Our vision is to ensure that no family whose child has cancer or a life-challenging condition has to cope alone.

Our mission

We're dedicated to helping families of seriously ill children across London, Surrey, Sussex and the South East, so they can keep moving forward. We work in partnership with local hospitals who refer families to us following a child's diagnosis. Through our Family Support Workers, we work with those families to understand their individual needs, offering them personally tailored support both in hospital and at home.

Our support services include counselling and a range of creative therapy services - such as play, art and music - as well as special experiences and respite breaks to ease some of the stresses that come with a gruelling treatment plan. If the unthinkable happens, and a child dies, we offer bereavement support and stand by families for as long as they need us. We also improve the environment for children treated in local hospitals with our children's ward refurbishments, transforming bare, clinical areas into bright, child-friendly spaces.

We're there whatever the outcome, for as long as we're needed, so that no family has to cope alone.

Our objectives and aims

Momentum Children's Charity is a registered charity constituted by a Deed of Trust. Through our support, both in and out of hospital, we aim to improve the emotional and mental wellbeing of seriously ill children, their siblings and parents; to help them manage anxieties and fears; to reduce their feelings of isolation; to provide coping strategies; to strengthen the entire family unit; and to bring some happiness and light even during the darkest times.

Our aims and objectives are regularly reviewed by the Trustees, in line with the Charity Commission's general guidance on public benefit. In particular, the Trustees consider how the charity's planned activities will contribute to these agreed aims and objectives.

Our hospital partnerships

As a partner of the NHS, the families we support are referred to us from one of six local hospitals. We also work with our partner hospitals to transform children's wards into bright, child-friendly spaces (see p14):

- East Surrey Hospital
- Epsom Hospital
- Kingston Hospital
- Royal Surrey County Hospital (Guildford)
- St George's Hospital (London)
- St Peter's Hospital (Chertsey)

With weekly visits to The Royal Marsden Hospital.



Our areas of operation

We work across London, Surrey, South Sussex and the South East, incorporating the following areas:

London boroughs

- Croydon
- Hounslow
- Kingston upon Thames
- Lambeth
- Merton
- Richmond
- Sutton
- Wandsworth

Outside London local authorities

- Crawley
- Elmbridge
- Epsom and Ewell
- Guildford
- Horsham
- Reigate and Banstead
- Runnymede
- Spelthorne
- Surrey Heath
- Woking

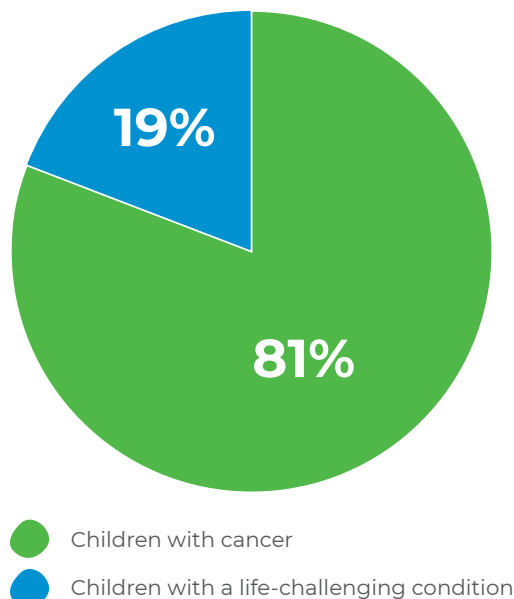
Our beneficiaries

We support children aged 0 to 18 years. However, if a teenager is referred to us aged 18 years old and is going to be undergoing several years of treatment, we will continue to support them and their family for as long as they are being treated as a paediatric patient in our partner hospitals. In addition, we support the entire family, including parents, siblings and even grandparents.

Families are referred to us from one of our partner hospitals although we occasionally have referrals from other hospitals in the area such as The Royal Marsden, Croydon and West Middlesex.

81% of the families we support have a child who is undergoing treatment for cancer. A further 19% have a child with a life-challenging condition, which include a range of illnesses such as epilepsy and diabetes.

We do not select which families we support based on any socio-economic criteria. Families are offered appropriate support services depending on their emotional and practical needs.



Message from our Chair of Trustees



Last year, despite the coronavirus pandemic, we continued to grow the number of families we support across London, Surrey, Sussex and the South East. We adapted our services, providing virtual and face-to-face support to hundreds of children, siblings and parents, tailored to the families' individual needs. This included; creative therapies, counselling, educational support services, special experiences and respite breaks when government guidance allowed. Across the board, we adapted our offering to ensure that during these most challenging of times, we could continue to meet the need of local families whose children have cancer or a life-challenging condition.

In line with our 2020-2023 strategy, we undertook two significant marketing projects to refresh our outdated brand and to redevelop our charity website to enhance its performance and functionality, and improve the experience for our beneficiaries. We are hugely grateful to the Community Foundation for Surrey's Fidelity Fund for funding the new website, and for the significant pro-bono support from Haygarth, who produced our new brand identity. We are excited to roll out these projects next year, marking a new chapter for Momentum Children's Charity.

We are also delighted to have forged another new hospital partnership with the Royal Surrey County Hospital in Guildford, helping us to increase our reach to families across Surrey and Sussex whose children are facing cancer or another life-challenging condition. During the summer our hospital transformation team were able to get onto the ward to refurbish the children's ward corridors, enhancing a once bare area into a child-friendly passage through to the wards, treatment and isolation rooms. We also introduced our Family Support Team and a range of in-hospital services onto the wards to provide invaluable distractions, emotional and practical support to the young patients and their families.

I am incredibly proud of the Momentum team for steering the charity through these difficult and uncertain times with such unwavering commitment. We finished the year having raised £814,399 - an amazing achievement in the most challenging of circumstances. Much of this success can be attributed to a hugely successful Trust and Foundations programme and the humbling commitment of local businesses, communities and individuals who continued to support us despite their own difficulties.

It is fair to say that the impact of the pandemic has been a shock to us all and we continue to prepare for an uncertain road ahead. However, we are also looking forward with positivity and optimism for the future and are more committed than ever to ensure that we are there no matter what, helping families of seriously ill children to keep moving forward.

A handwritten signature in black ink that reads "Hilary R.M. Paxman".

Hilary Paxman
Chair of Trustees

Message from our CEO and Founder



Following the initial lockdown in March 2020 our charity, like many others, faced huge uncertainty both on a financial and a practical level. Thanks to a wonderful team and their determination, we have remodelled the way we deliver our services. Reflecting on the past twelve months, I'm immensely proud of all of our achievements during this challenging time.

In response to the coronavirus pandemic we launched our first-ever emergency appeal in May, and were amazed by the generosity of so many individuals and organisations during what was an incredibly challenging and uncertain time for us all.

Throughout the summer we were deeply moved by the numbers who continued to fundraise despite adversity, taking on all manner of socially distanced challenges, virtual quizzes and head shaves to support us. Thanks to funding from several charitable trusts, we were also able to get our respite services back up and running and, once more, offer families precious time away together and respite from hospitals and intensive treatment.

While our incredible supporters were getting behind us with their donations and fundraising efforts, we were rapidly adapting our services to ensure we could continue to support our families. From the provision of online counselling sessions, virtual creative therapies, virtual fairy visits and online tutoring services, to simply being at the end of the phone, so that no matter what, no family had to cope alone.

Autumn saw a hugely rewarding Childhood Cancer Awareness Month for us, with Peaky Blinder's Joe Cole taking on an epic 980 mile cycle challenge on our behalf. He and five friends raised £45,000 from their efforts and spread the word about Momentum through interviews on Sky News, Sunday Brunch, BBC Radio Surrey, Talk Sport and Time & Leisure. Inspired by the efforts of Joe and all our incredible fundraisers, I decided to undertake my own personal challenge and completed the Virtual London Marathon in October. Truly an experience I will never forget.

In December we ran a Christmas Appeal to fund our hospital makeovers and were delighted to reach our target of £22,000 in just four days. Meanwhile, our incredible 'doorstep Santa' volunteers were out in force delivering Christmas treats to hundreds of children, siblings and parents who weren't able to visit Santa this year.

Whilst the third national lockdown came as a blow to us all, as we look forward to the future, I feel positive knowing that we're heading into 2021/22 on more solid ground. We've been able to welcome back our furloughed team members, we've transformed the way we work and we continue to support our partner NHS hospitals in every way we can. I'm incredibly grateful to everyone who continues to support the work we do.



Bianca Effemey
Chief Executive and Founder

Supporting families


Personalised family support

Our bespoke family support programme begins from the moment a child is diagnosed, when they are referred to us by one of our partner hospitals. As every family is different, we discuss their individual needs and how best we can support them. Our Family Support Workers each have an allocated caseload of families, providing direct practical and emotional support through regular visits, phone calls and group activities.

In 2020/21 our team of Family Support Workers delivered 117 hours of one-to-one support to families every week. Overall, we supported 238 families with a child in active treatment (up 12% on 2019/20), including 120 newly referred families.

Whilst, fortunately, most children have a good prognosis, there are some who tragically do not survive and our support services continue for the whole family after their child's death. In 2020/21 we supported 93 bereaved families and continue to support a further 20 newly bereaved families through our Echoes support group (an overall increase of 22% on 2019/20). Our bereavement support includes supporting families with funeral arrangements, sending remembrance gifts, arranging special events and providing access to specialist therapy services.

Despite the challenges of the past 12 months and the need to furlough some members of the Family Support Team, we are proud to have continued to be there for our families and look forward with optimism as we begin the new financial year back at full strength.



Simply staying in touch has alleviated the loneliness and isolation. Sometimes we've spoken on the phone when I've been very distressed and that's been a huge help. When I've felt hopeless and powerless, my Family Support Worker has helped me to see that I'm doing better than I think and that I can go on.

During our 3 months in hospital our Family Support Worker made us feel less alone. At home, when I have dark moments I know that there is someone there to provide emotional support.



117 hours of
one-to-one support
from Family Support
Workers each week

238 total
caseload of families
with a child in
active treatment
(up 12% YoY)

113 total
caseload of
bereaved
families
(up 22% YoY)

Impact of Family Support Worker:

94%

of parents who were experiencing poor emotional or mental wellbeing said this was improved

89%

of parents felt their feelings of anxiety were eased

80%

of parents felt better able to cope with everyday tasks

80%

of seriously ill children supported felt their feelings of loneliness were alleviated

83%

of seriously ill children supported demonstrated improved self esteem

It is nice to talk to someone you don't really know as I seem to open up more. They were fantastic at spoiling us with the lodge, boat ride and other treats, which made us feel supported and that they were there for us as a family. They also included my daughter even though it was my son that was sick, along with also treating us as parents. The little things make such a difference.

Our Family Support Worker made us feel thought of and remembered at times when we feel the rest of the world is moving on without us. They understood the thoughts that some friends and family just can't.

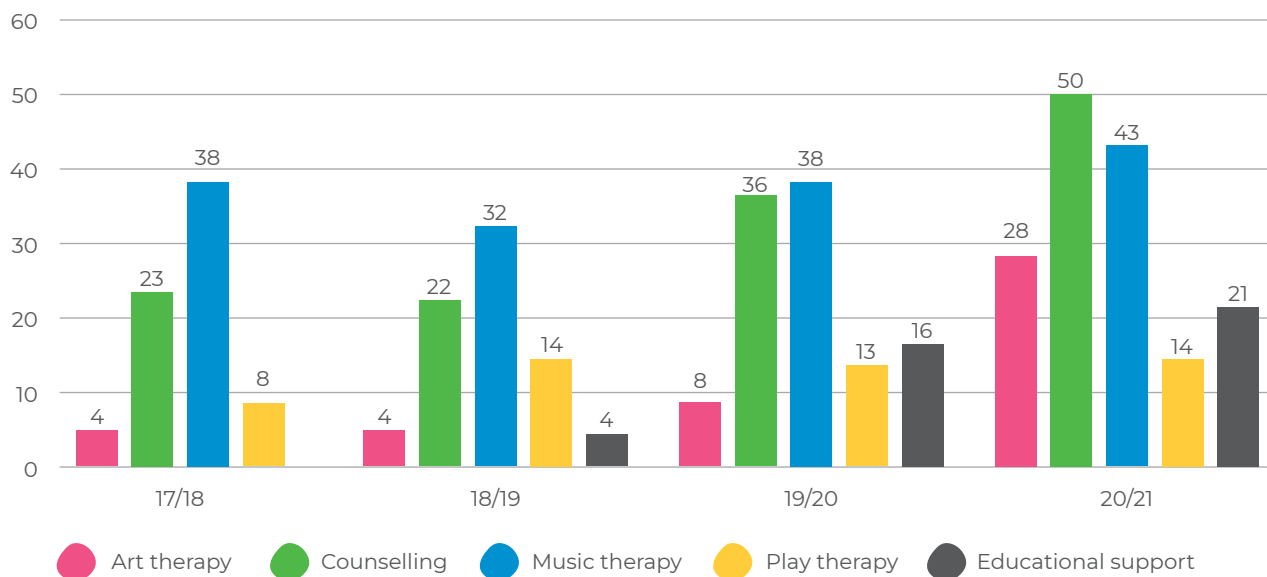


Supporting families

One-to-one therapies

Our range of one-to-one support services include counselling, educational support and a range of creative therapies such as play, music and art. Following a diagnosis, these services can help to improve the emotional and mental wellbeing of the child, and even their sibling or parents, helping to give them coping strategies for the challenges they face.

In 2020/21, 156 families benefitted from one of these therapies, an increase of 40% Year on Year.



My son's tutoring sessions have been amazing and have helped him so much. Not just from a learning perspective but they have also helped his confidence, he now believes in himself so much more than he ever did before. He's missed a lot of school due to his epilepsy and the tutoring has really helped to bridge the gap. I can't thank you enough for the funding, which has helped these sessions to go ahead.

91% of parents agreed or strongly agreed that our counselling sessions improved their emotional and mental wellbeing.

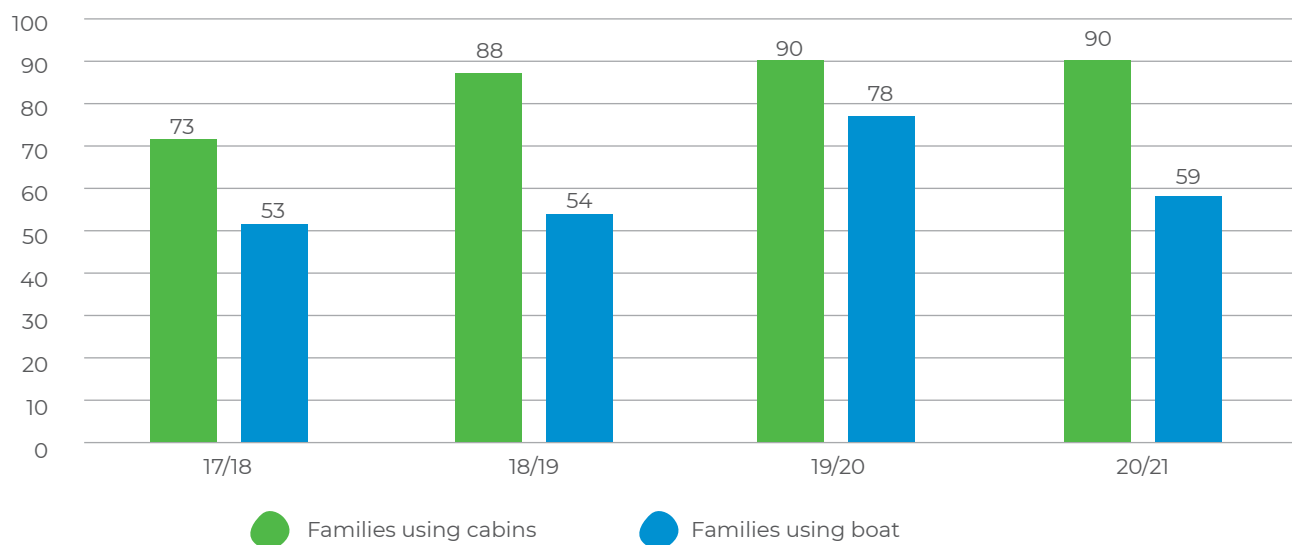
87% of parents agreed or strongly agreed that play therapy helped to reduce their child's feelings of isolation.

100% of parents agreed that our educational support service helped their child to better cope with their studies.

Respite breaks

Our three holiday homes and Thames riverboat trips give families the chance to spend precious time together away from the stresses of hospital visits and treatment.

Despite the coronavirus pandemic forcing us to close our respite programme for four months of the year, we were delighted to be able to offer respite breaks and boat trips to 149 families.



93% of families who went on a Momentum respite break agreed or strongly agreed that it strengthened family relationships

It was the only weekend break we went on in 2020 and gave us the push we needed to be confident enough to go away. It was wonderful, the luxury of the cabin and the scenery. We had been shielding for so long and it was the most wonderful weekend for all of us and gave us the energy to carry on when we got home. We cannot thank Momentum enough for the wonderful respite break. All the children were so very happy.

Jenson's Story

On Christmas Eve 2019, 14-week-old Jenson was taken to hospital with vomiting. It was to be the start of an incredibly tough journey for him and his family, when a CT scan revealed a mass on his brain. Weeks later the family were told the devastating news that his tumour was cancerous.

Jenson is now being cared for at Royal Surrey County Hospital in Guildford, Momentum Children's Charity's newest hospital partner. This meant that Jenson and his family could be referred to us for extra support, both in hospital and at home, with Family Support Worker Gemma there for them when she's needed, every step of the way.

"Momentum Children's Charity came into our lives halfway through Jenson's treatment. It's been wonderful to know that someone is there, seeing what help and support they can offer you. They've also looked after my daughter and made sure that she feels special and is focused on too during this tough time."

With Jenson's treatment also coinciding with the coronavirus pandemic, the family found themselves separated by strict, one-parent hospital regulations when he was undergoing treatment. Jenson's mum was completely isolated on the ward, not being allowed any visitors and having to deal with everything alone.



Family Support Worker Gemma was in touch regularly throughout, offering a listening ear and trying to find ways to support the whole family remotely. She provided the family with a MediaPad to help keep them connected during their long hospital stays, and organised virtual fairy visits for Jenson's sister Iris to help put a smile on her face when it was needed most.

Momentum have also been able to support the family by offering them access to our respite services; holiday cabin breaks and boat trips down the Thames, aimed at helping to restore the emotional and mental wellbeing of the families we support. Jenson's mum recalls:

"We had the most wonderful time on their Moments on the River boat; it was so relaxing and gave us the opportunity to make some happy memories in, what has been, a very difficult year."

"We never thought or imagined we would have to face this as a family, but Momentum Children's Charity has tried to make our lives a little bit brighter wherever possible."

The coronavirus pandemic has put even greater strain on families who are already going through what is probably the most challenging time of their lives.

Momentum Children's Charity is committed to being there for families no matter what. Supporting them every step of the way, however possible, so that no family with a seriously ill child has to cope alone.

We had the most wonderful time on their Moments on the River boat; it was so relaxing and gave us the opportunity to make some happy memories in what has been a very difficult year.

The treats from Momentum created lasting memories that we will treasure in what was the most difficult time of our lives. They really were a priceless distraction and helped keep my children energised throughout my son's treatment.

Special experiences

Treatment plans can be gruelling for the whole family. We aim to ease the families' stress and strain by providing a wide range of trips, experiences and magical moments, both in and out of hospital.

Our goal is to bring a smile to every child's face, despite the difficulties they are experiencing. Thanks to our unique, personal support, we pride ourselves on knowing every child and every family so we can offer bespoke experiences that we know will make a real difference.

In 2020/21, with many families shielding due to the coronavirus pandemic, these small touches were more important than ever. Here are just some of the ways we adapted and delivered our experiences and treats this year:



150 doorstep visits from Santa at Christmas

53 personalised messages from princesses and celebrities

28 MediaPad devices so families could stay connected while isolated in hospital

145 virtual music, art and magic sessions

300 personalised treats such as hampers, afternoon tea, books and toys

47 virtual character visits



Children's ward transformations

Being admitted to hospital is very traumatic for children and their families. Research shows that the environment in which children are treated makes a huge difference to their experience in hospital, and can even have an impact on how well they respond to treatment. Whilst the NHS provides an excellent medical service, their restricted budgets do not extend to these types of projects, and that is where we can step in and make the most enormous difference.

We are committed to improving the overall experience for children, and their families, who are being treated for cancer or a life-challenging condition. Due to the coronavirus pandemic we were restricted in our ability to carry out many of our planned refurbishment projects, but were delighted to fulfil four ward transformations as detailed here:

Kingston Hospital

- Refurbishment of A&E Cubicle 5
- Refurbishment of Children's Outpatient Department Blue Consulting Room

Epsom Hospital

- Refurbishment of paediatric treatment room

Royal Surrey County Hospital

- Refurbishment of paediatric entrance and main corridors

Impact on hospital partners

As a key partner to the NHS, our children's ward refurbishments, in-hospital services and patient support have wide-reaching benefits, not only for the families we support but to NHS staff too. The following feedback from across our partner hospitals demonstrates just how our presence makes a difference to their work.

The Momentum Family Support Workers help free up valuable nursing time, allowing our nurses extra time to deliver clinical care to a high standard.

Staff at Royal Surrey County Hospital

I would like to emphasise that sometimes all our patients and families want is to be able to talk to someone who is not medically affiliated with their treatment journey; someone who can just be there to listen and talk to without being met with medical jargon, someone who they can simply just switch off from the world with. That kind of support is essential and unique; the kind of support you can only receive from the wonderful Momentum Family Support Workers.

Lead Paediatric Nurse, Epsom Hospital

The Family Support Workers help us to provide holistic care to our children and young people with cancer and their families. The Family Support Workers are an invaluable part of our wider team and we are all extremely grateful for the support they not only provide to the families, but also to the staff within our team.

Clinical Lead for General Paediatrics,
Ashford and St Peter's Hospital

Hospital can be a frightening and intimidating place for anyone, but especially for young patients. The beautiful murals that Momentum Children's Charity have provided will be a great distraction and help to make the hospital feel warmer and less like a scary clinical space.

Hascombe Children's Ward Matron,
Royal Surrey County Hospital



Community engagement

We have over 100 regular volunteers who support us in many different ways, from raising awareness and funds in our local community, to providing administration support in the office and helping deliver our support services. We are committed to engaging with these fantastic helpers and thanking them for their efforts. Although the coronavirus pandemic meant that volunteer opportunities were significantly reduced last year, our amazing volunteers continued to support us in a number of ways:

- Working as deckhands and skippers on our Thames riverboat so that families could enjoy a welcome break during the summer months.
- Hand-painting personalised pebbles for our supported children to keep with them throughout their treatment journey and beyond.
- Providing administrative and other specialist skills to support our office functions.
- Delivering special treats to the doorsteps of shielding families, helping to put a smile on many faces during the most challenging of times.

Marketing and communications

The aim of our marketing and communications activities in 2020/21 was to raise awareness of Momentum Children's Charity and to continue to engage and inspire individuals, companies, schools and organisations in the local community to support our work.

Thanks to the incredible support from Joe Cole and his team of fellow Lands End to John O'Groats cyclists, we were delighted to secure an overwhelming amount of National press coverage in 2020/21, including on Sky News and Channel 4's Sunday Brunch.

Last year we also took the decision to invest in a new brand identity to differentiate ourselves in the market, articulate our unique position in the sector, and build awareness of who we are and what we do. We are hugely grateful for the significant pro-bono support of creative agency, Haygarth, that made this possible.

We also gratefully received funding from the Community Foundation for Surrey's Fidelity Fund to enable us to redevelop our website, making it more engaging and user-friendly and vastly improving its functionality to improve site efficiency and drive performance for the future.



Phoebe's story

In January 2020, just three years after her mum had overcome her own battle with cancer, 14-year-old Phoebe was given the heartbreaking news that she had osteosarcoma, a rare bone cancer. The whole family, once again, found their lives turned upside down as Phoebe began an aggressive treatment plan amidst a global pandemic.

With very little time to make sense of the news, Phoebe had to have major surgery to replace her femur and knee. She then began a cycle of chemotherapy and immunotherapy to fight the cancer, receiving treatment at both UCLH and Kingston Hospitals. It was while undergoing treatment at Kingston, that Phoebe was referred to Momentum Children's Charity. The first meeting with Niki, their Family Support Worker, was a particularly poignant one, as it was the day that Phoebe's thick blonde hair began to fall out in clumps and the reality of her treatment started to take their toll. Niki explained about the charity and how they were there to help in any way they could - from offering creative therapies and psychological counselling to respite breaks and special family experiences.

Despite not being able to be on the ward in person due to increasing lockdown restrictions, Momentum was determined to ensure that the family wouldn't have to cope alone. Alongside regular check-ins, we arranged for author Jacqueline Wilson and one of the stars of the musical Six to send personal video messages as a way to lift her spirits. We also organised for our real-life mascot, Mo the owl, to visit the family on their doorstep while Phoebe was shielding. As a huge Harry Potter fan and lover of animals, this was a very welcome treat. Mum Hannah recalls:

"Things were so hard in those early days; this little surprise made such a difference and put a smile on my girls' faces again."

When restrictions eased, Phoebe and her family managed to enjoy a couple of days out on Momentum's riverboat, allowing them to have some precious quality time together between chemotherapy sessions.. Mum Hannah said:

"It's been so hard not having anything to look forward to over the past few months, so the boat trips meant the world to us as a family."



Since those early days, Phoebe has come on in leaps and bounds and has even been vlogging for the charity as a way to help inspire and comfort other young people going through similar situations. She's now finished her treatment and was recently given her 'no evidence of disease' result, which the family celebrated with a respite break at our holiday cabin in the New Forest.

The cancer journey, and ripple effects on both the patient and the family, last long after treatment has finished; Momentum Children's Charity will continue to support Phoebe and her family for as long as they're needed.

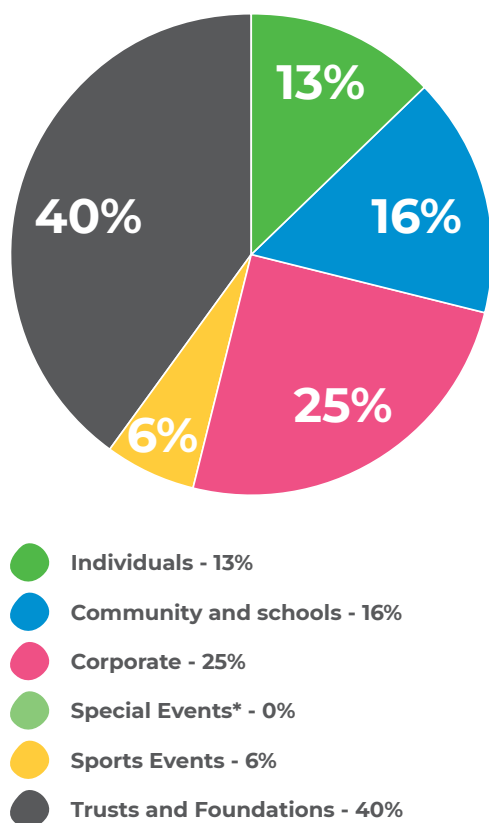
Things were so hard in those early days; this little surprise made such a difference and put a smile on my girls' faces again.

Funding our services

2020/21 was a challenging year for fundraising as a result of the coronavirus pandemic. All planned sports, special and community events had to be cancelled and we had to look at different sources of funding to support our work. In spite of these challenges, we were delighted to raise £814,399 and we would like to express our huge thanks to every company, trust, community group, event participant and individual who helped make this possible.

We receive no government or statutory funding so rely entirely on these voluntary donations to fund our services, and have been truly humbled by the continued support and dedication of our supporters during these difficult times.

Where our money came from:



*All Special Events this year were cancelled due to Covid-19

Corporate Fundraising

In 2020/21 we continued our successful Charity of the Year partnerships with Berkeley St Edward, Bayley & Sage and Manulife Investment Management, and formed a number of new partnerships including Jupiter Asset Management and Southern Housing Group. We were delighted to receive significant one-off donations from Savills, Lloyds of London and Norton Rose Fulbright LLP. We were very grateful for the ongoing support of local organisations including Colets Health and Fitness, Air Charter Services, Jarmany, Kerry Foods and Effingham Golf Club.

Through generous donations, beneficiary events, payroll giving and numerous employee fundraising activities during the year, collectively our corporate partners raised £204,085.

Trusts and Foundations

We were grateful for the support from many Trusts and Foundations this year, including St Faith's Trust, The Brother's Trust, Community Foundation for Surrey, Sussex Community Foundation, Zurich Community Trust, The Taylor Family Foundation, The Berkeley Foundation, Maria Marina and The Will Charitable Trust. Grants, which totalled £328,535, allowed us to carry out specific projects such as a new website and virtual support services during the coronavirus lockdown. They also enabled us to fund our respite programme, supported our hospital projects and covered salary costs of our Family Support Team.

Sports Events

All planned sports events for 2020/21 were cancelled due to the coronavirus pandemic, which resulted in a significant loss of income from sports events last year. However, we capitalised on the virtual 2.6 Challenge as well as the virtual formats of both the London Marathon and Royal Parks Half Marathon. Dozens of supporters, of all ages, took part in these events for Momentum and raised

For every £1 donated

88p

is spent supporting
children with cancer or
life-challenging conditions,
and their families

a fantastic £47,073 in the process.

Community

Despite most face-to-face community events having to be cancelled or postponed, we were overwhelmed by the number of individuals, schools and organisations in the community who continued to support us any way they could. From virtual quizzes and head shaves to solo walks and garden marathons, the community came out in force to raise funds in wonderfully creative socially-distanced ways. We were humbled by the efforts of our celebrity ambassador, Joe Cole, and his fabulous friends, who cycled 980 miles across the UK to raise an amazing £45,000 for Momentum. We were also very grateful to the local supermarket branches of Sainsburys, Waitrose and Tesco's who donated or raised funds for us this year.

Individuals

In 2020/21 we ran our first emergency appeal in response to the coronavirus pandemic, and were delighted to raise over £20,000. We also ran a match funded Christmas Appeal through The Big Give which generated £11,000 from individual donations as well as £5,500 each from The Lake House Charitable Trust and our corporate partner Manulife Asset Management. Every donation we receive is important, from the pennies through to the thousands, and we were thankful to every single individual who chose to donate, fundraised in memory of a loved one, or signed up to give a regular donation.

For every £1 invested in
fundraising activities

£9.28

is raised for the charity



Structure, governance and management

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes an unincorporated charity.

Trustees

The charity's Trustees are not remunerated but their expenses are reimbursed in accordance with Momentum's expenses policy. Trustees are recruited through an open selection process and receive an induction on appointment.

- Hilary Paxman (Chair)
- Graham Smith (Treasurer)
- Christian Butter
- Mario Bodini
- James Conway
- Kieron Lynch
- Vanessa Walters
- Victor De Cruz
- Alistair Wood
- Wyn Roberts (resigned Feb 21)

Staff and volunteers

Our team shares a huge passion for the work we do, and as we are a small organisation every team member sees first-hand the difference we make to families. At the year end, we have 14 employees and seven consultants. This equates to six full-time equivalent staff (FTE) in family support roles, four FTE in fundraising and marketing roles, and two FTE in operational roles.

We also have around 100 regular volunteers who assist with service delivery (for example deckhands on our riverboat), in the charity office or helping us to raise awareness and funds in the local community.

Risk management

The Trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.



Financial policy

The charity has a written financial policy that sets out the procedures for the day-to-day management of the charity's finances. This is reviewed regularly.

Safeguarding

The charity is fully committed to safeguarding and promoting the welfare of all children. We have a comprehensive safeguarding policy which outlines these responsibilities and those of the Designated Safeguarding Lead (DSL). It also outlines the procedures to be taken when a child may be identified to be at risk of harm, or may require additional support to ensure they reach their potential. The policy is reviewed and updated annually.

Diversity and Inclusion

We actively support diversity and inclusion and ensure that all our employees are valued and treated with dignity and respect. Our formal Equality, Diversity and Inclusion Policy is implemented in accordance with the appropriate statutory requirements and ensures that no service user, job applicant, employee or worker is discriminated against either directly or indirectly on the grounds of age, disability, gender reassignment, marriage and civil partnership, pregnancy or maternity, race, religion or belief, sex or sexual orientation.

**Our team
shares a huge
passion for the
work we do**



Structure, governance and management

Financial Review

At 30th April 2021 the charity held total funds of £1,003,841 (2019/20 – £909,596), which were inclusive of unrestricted, designated and restricted funds.

Total funds increased by £94,244 in 2020/21. This can be attributed to the unprecedented situation resulting from the Covid-19 pandemic; some of our support services and NHS hospital projects were adapted or stopped due to the government-imposed restrictions, resulting in an overall decrease in expenditure of 11% to £720,154 (2019/20 £807,818). The charity was able to respond quickly by adapting to virtual delivery of therapies and group events and, as such, investment in these areas increased this year. Office and administration expenditure had also increased due to planned investment into HR, Finance, and Marketing infrastructure required to service the start of a three-year strategic growth plan, with an ambitious expenditure budget and income generation projection.

Although certain income streams were hit hard and under-achieved (particularly sports and fundraising events), our diverse funding sources and success in securing some Covid-19 emergency and government grants, contributed to a higher-than-estimated Year End income result of £814,399 and to the overall surplus. The charity was also well supported by the Coronavirus Job Retention Scheme, which provided vital funding of £33,085 towards our Family Support Team during periods where service delivery was significantly impacted. As a result, total income decreased by only 13% to £814,399 (2019/20 £933,466).

Reserves Policy

Introduction

Momentum Children's Charity exists to support children with cancer or life-challenging conditions, and their families. When a family is referred to us, we make a commitment to provide support and services to children, siblings and parents for as long as is needed. Our reserves policy has therefore been set to reflect this commitment to the community we support, and – in the unlikely event that we should cease to operate – to ensure families would not experience a sudden or immediate change to the care we provide. In addition, this policy

considers possible risks to our charity's operations and how we safeguard against these.

Definitions

In accordance with Charity Commission guidance:

- free reserves are uncommitted reserves freely available, which exclude restricted and designated funds and amounts invested in tangible fixed assets.
- designated funds arise when the Trustees set aside unrestricted funds for specific purposes.
- restricted funds arise when conditions are imposed by the donor, or by the specific terms of appeal, and can only be spent on the activities specified.

Unrestricted funds

When setting our budget for the financial year 2020/21, which was done before the outbreak of Covid-19, the Board of Trustees reviewed the charity's reserves policy and agreed to set it at six months of the charity's forecasted expenditure budget. The policy was developed to provide free reserves that would ensure we can sustain support and services to seriously ill children and their families, and to cover the essential operating costs required to do so, which would exclude fundraising costs and expenditure on hospital refurbishment projects (which, in the event of a significant reduction in income, would not be started without gaining restricted funding).

Ahead of the financial year 2021/22, the Board of Trustees felt it was prudent to review the reserves policy again, taking into consideration the fallout from the pandemic. Given the uncertain economic climate that could impact voluntary income (on which the charity relies, as we receive no statutory funds), as well as the increasing needs of the families we support that could see higher demand for certain support services, our reserves policy is to hold six months to a maximum of nine months, to meet the 2021/22 current expenditure budget of £836,833 (2020/21 - £664,650). The policy therefore stipulates that between £420,000 and £628,000 should be held for this purpose, currently £499,239 is held, the equivalent of seven months reserves, showing that the charity is able to sustain itself in the short to medium term.

Investment into family support staff and



infrastructure, including a new office to accommodate a growing team, is also planned for 2021/22. To reflect the growing risk of a higher fixed cost base and potential unplanned closures resulting from unforeseen circumstances, a contingency reserve for possible, but unexpected winding up costs totalling £25,174, was also factored into the charity's 2020/21 reserves policy.

Designated funds

In the previous year £231,315 had been designated from unrestricted funds in consideration of the expected decrease in free reserves to finance the charity's forecasted deficit for 2020/21. Due to the unrestricted surplus generated during this year (as explained above, and due to the Covid-19 pandemic), the designated fund had not been required and had therefore been transferred back to unrestricted funds.

We have designated £75,000 from our unrestricted fund to support a key strand within our strategic plan – the expansion of our respite breaks programme – which will require the addition of a fourth holiday home and additional charity

riverboat. This fund will enable us to kickstart a fundraising drive towards this programme, by funding at least 50% of the expected purchase cost to service the growing demand for respite breaks, as the number of families we support continues to increase.

Restricted funds

Restricted funds amounted to £187,132, of which £135,313 related to the charity's fixed assets, including three holiday homes and the riverboat. All four are available for family respite holidays and trips, through our respite breaks programme. The remaining £51,819 is being held to cover the costs of activities scheduled for delivery in 2021/22 (for example, delayed hospital refurbishment projects).

Regular review

The Trustees consider the minimum level of free reserves annually – i.e. excluding restricted and designated funds, required to sustain the charity. Relevant factors include projected financial performance, including cash-flow requirements, the findings from our risk management processes and an assessment of risks to our income streams.



Looking forward

In 2019/20 we laid out an ambitious three year strategy, setting out our plans to expand our services and geographical reach in support of our vision that no family should have to cope alone. As part of this strategy, we will be focusing on the following priorities for 2021/22:

- Supporting 10% more families across South West London, Surrey and Sussex who have a child with cancer or a life-challenging condition.
- Maintaining support to around 100 bereaved families whose child has died as a result of their cancer or life-challenging conditions through our Echoes programme.
- Extending our Echoes support to families referred to us from all of our hospital partners who experience the sudden death of their child.
- Continuing to support our six existing NHS partner hospitals with in-hospital services and the regular presence of a Family Support Worker on the wards
- Launching a new partnership with University Hospitals Sussex; rolling out in-hospital services, Family Support Worker ward-presence and taking on a new caseload of families whose child is treated at the hospital.
- Continuing our most impactful services, including creative therapies, counselling and educational support; and introducing new services based on demands, including dramatherapy and buddy support.
- Supporting our partner hospitals with refurbishment projects, committing to five projects in 2021/22.
- Launching our new website, and monitoring, optimising and reporting on site performance to ensure improvements in website traffic, conversions and time-efficiencies.
- Launching, managing and guarding our new brand identity.
- Developing existing and new fundraising income streams to support the expenditure commitments of the charity, targeting a record-breaking income of £1.154m.
- Developing and delivering a Major Donor strategy to further diversify our fundraising portfolio for the future.

Approved by order of the Board of Trustees and signed on its behalf by

Hilary Paxman, Chair

Latifa and Nora's story

In early March, when the rest of the world was digesting news of the growing coronavirus pandemic and life in lockdown, Latifa's world came to a totally different standstill when her 13-year-old-daughter, Nora, was diagnosed with Hodgkin Lymphoma. Here, she tells their story:

"I wasn't expecting any abnormalities with Nora's results and, although we knew there was always a possibility, it was a huge shock for all of us when we were given her cancer diagnosis. We were advised of the exact type of lymphoma during the same week lockdown began; hearing such difficult news during a pandemic and with all the uncertainty it brought with it, left us completely disorientated, which was made worse by the fact that both Nora and I had to shield and socially distance ourselves from loved ones."

"We were referred to Momentum Children's Charity in that first week and, to be honest, I wasn't expecting or prepared for the level of support we would receive. This journey has been a huge learning curve for us, so it has been comforting to know that we can rely on the guidance and support from the team at Momentum whenever we need it. Gemma, our Family Support Worker, would often touch base to see how Nora and I were doing and has made some brilliant suggestions which have lifted Nora just when she has needed them most."

Momentum Children's Charity have been able to offer Latifa and Nora a variety of support by way of therapies trips and treats; working with them to identify what is most needed and when.

"I think the most significant impact has been made by the music therapy lessons offered to Nora. They've often left her on a high and full of energy. Not only is she developing a new skill in playing the guitar, but she also receives fantastic

support and motivational advice from her tutor. It never fails to put a smile on her face, and she is already making plans on how to put this to good use in the future."

Both Nora and Latifa have faced this extremely tough year with fortitude and positivity:

"Nora has shown incredible resilience and handled her diagnosis with unbelievable bravery. That's not to say she doesn't have the odd difficult day too, but we expect them; it's important for her to know that she doesn't have to be brave all the time and can cry too. We've got through the worst with help from friends, family, our medical team and the fantastic support of Momentum Children's Charity"

Passionate to finish the year on a high (literally), Latifa decided to take on a whole new challenge to show her appreciation to the charity for giving Nora the drive to keep going. In September, on her birthday and during Childhood Cancer Awareness Month, Latifa completed a sponsored wing walk; taking to the skies to do her #MilesforMomentum

"Nora and I made a pact during the second week of her diagnosis that we would show our gratitude and use the next couple of years to help charities that have worked towards making her better. Momentum have blown me away by not only assisting children (and their families) with serious illness but also refurbishing paediatric wards."

"I signed up for the wing walk as I wanted to do something that would push me out of my comfort zone. Nora has spent several months in unknown territory and stunned me with her ability to adapt and deal with what was thrown at her with such resilience and strength, I felt I owed it to her to do something challenging (despite knowing that a wing walk was not a patch on what she and many other children are facing). It was an incredible experience that has made me fearless."

Latifa raised a wonderful £2,295; vital funds which will help us to continue making sure no family with a seriously ill child has to cope alone.



I think the most significant impact has been music therapy lessons. They've often left her on a high, full of energy and never fail to put a smile on her face.

Independent Examiner's Report

To the Members and Trustees of Momentum Children's Charity For the Year Ended 30th April 2021

Respective Responsibilities of Trustees and Examiner

The Trustees are responsible for the preparation of the accounts. The Trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. I am qualified to undertake the examination by being a qualified member of ICAEW.

Having satisfied myself that the charity is not subject to an audit under charity law and is eligible for independent examination, it is my responsibility to:

- Examine the accounts under section 145 of the 2011 Act.
- Follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.
- State whether particular matters have come to my attention.

Basis of Independent Examiner's Statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- To keep accounting records in accordance with section 386 of the Charities Act 2011.
- To prepare accounts which accord with the accounting records, comply with the accounting requirements of the Charities Act 2011 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Mrs Susan Rahman
KWSR & Co
Chartered Accountants & Registered Auditors
136 Merton High Street
London SW19 1BA

Signed: 30/09/21

Statement of Financial Activities

	NOTES	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2021 £	2020 £
INCOMING RESOURCES					
Voluntary income	2	513,353	26,198	539,551	627,917
Activities for generating funds	3	1,958	-	1,958	149,060
Investment income	4	226	-	226	1,307
Incoming resources from charitable activities In furtherance of the Charity's objects		-	272,664	272,664	155,182
Total income resources		515,537	298,862	814,399	933,466
RESOURCES EXPENDED Costs of generating funds					
Costs of generating income	5	87,524	-	87,524	106,294
Cost of activities for generating funds	6	240	-	240	79,339
Charitable activities in furtherance of the charities objects		283,657	340,835	624,492	617,229
Governance costs	7	7,899	-	7,899	4,956
Total resources expended		379,319	340,835	720,154	807,818
NET INCOMING RESOURCES		136,217	(41,973)	94,244	125,648
Reconciliation of funds		680,491	229,104	909,596	783,948
Net funds carried forward		816,709	187,132	1,003,841	909,596

Balance sheet

At 30th April 2021

	NOTES	2021 £	2020 £
FIXED ASSETS			
Tangible assets - restricted	8	135,313	144,864
Tangible assets - unrestricted	8	208,494	218,186
Total		343,807	363,050
CURRENT ASSETS			
Debtors	9	98,909	124,643
Cash at bank and in hand		664,731	494,407
Total		763,640	622,050
CREDITORS Amounts falling due within one year	10	103,606	75,503
NET CURRENT ASSETS		660,034	546,546
TOTAL ASSETS LESS CURRENT LIABILITIES		1,003,841	909,596
CAPITAL AND RESERVES FUND			
Unrestricted funds	11	728,210	449,176
Designated funds	11	88,499	231,315
Restricted funds	11	187,132	229,104
Total		1,003,841	909,596

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Approved by order of the Board of Trustees on 30/09/21 and signed on its behalf by

Hilary Paxman
Chair



Graham Smith
Treasurer



Statement of cash flows

For the year ended 30th April 2021

	2021 TOTAL £	2020 TOTAL £
OPERATING ACTIVITIES		
Net income for the reporting period	94,019	124,341
Adjustments to reconcile Net Income to Net Cash provided by operations:		
(Increase)/decrease in debtors	25,734	(72,303)
Increase/(decrease) in creditors	28,103	6,747
Depreciation	19,243	15,004
Net cash provided by operating activities	167,099	73,789
INVESTING ACTIVITIES		
Interest income	226	1,307
Purchase of tangible fixed assets	-	(244,495)
Loss on disposal of fixed assets	-	3,782
Cash provided by/(used in) investing activities	226	(239,407)
DECREASE IN CASH AND CASH EQUIVALENTS IN THE YEAR	167,325	(165,617)
Cash and cash equivalents at the beginning of the year	497,407	663,024
Total cash and cash equivalents at the end of the year	664,731	497,407

Notes to the Financial Statements

For the year ended 30th April 2021

1. Accounting Policies

1(a). General Information and Basis of Preparation

Momentum Children's Charity is a registered charity in England and Wales. The address of the registered office is given in the charity information on page 40 of these financial statements. The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 (as updated through Update Bulletin 1 published on 2 February 2016), the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011 and UK Generally Accepted Accounting Practice.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following the Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

The financial statements are prepared on a going concern basis under the historical cost convention. The financial statements are presented in sterling which is the functional currency of the charity and rounded to the nearest £000.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

1(b). Incoming Recognition

All incoming resources are included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income after any performance conditions have been met, the amount can be reliably measured, and it is probable that the income will be received. For donations to be recognised the charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained then income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

Income from activities for generating funds includes income earned from fundraising events and trading activities to raise funds for the charity. Income is received in exchange for supplying goods and services in order to raise funds and is recognised when entitlement has occurred.

1(c). Resources Expended

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required, and the amount of the obligation can be measured reliably.

1(d). Support Costs Management

Support costs are those that assist the work of the charity but do not directly represent charitable activities and include office costs and administrative payroll costs. They are incurred directly in support of expenditure on the objects of the charity and include project management carried out at the charity. Where support costs cannot be directly attributed to particular headings they have been allocated to cost of raising funds and expenditure on charitable activities on a basis consistent with use of the resources.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities.

1(e). Fund Accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for a particular purpose. The aim and use of each designated fund are set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for a particular purpose. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

1(f). Tangible fixed assets

Tangible fixed assets are stated at cost (or deemed cost) or valuation less accumulated depreciation and accumulated impairment losses. Cost includes costs directly attributable to making the asset capable of operating as intended. Depreciation is provided on all tangible fixed assets as follows:

Respite Holiday Homes (Short Leaseholds) – Over the duration of the Licence agreements – 12, 25 and 30 years respectively.

Plant and machinery: River Boat – over 25 years.
Others - 25% straight line on costs.

1(g). Taxation

The charity is exempt from tax on its charitable activities.

1(h). Going Concern

The financial statements have been prepared on a going concern basis as the Trustees believe that no material uncertainties exist. The Trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

Notes to the Financial Statements

2. Voluntary income

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2021 TOTAL £	2020 TOTAL £
Individual donations	84,504	17,090	101,594	81,001
Schools and community	127,950	2,978	130,928	136,419
Corporate and companies	197,955	6,130	204,085	249,343
Sports and challenge events	47,073	-	47,073	138,013
Income from trusts and foundations	55,872	-	55,872	23,141
Total	513,353	26,198	539,551	627,917

3. Activities for generating funds

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2021 TOTAL £	2020 TOTAL £
Fundraising events	-	-	-	146,624
Merchandise sales	1,958	-	1,958	2,436
Total	1,958	-	1,958	149,060

4. Investment income

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2021 TOTAL £	2020 TOTAL £
Deposit	226	-	226	1,307
Total	226	-	226	1,307

5. Costs of generating voluntary income

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2021 TOTAL £	2020 TOTAL £
Individual donations	5,675	-	5,675	4,909
Schools and community	27,044	-	27,044	31,093
Corporate and companies	44,058	-	44,058	47,485
Sports and challenge events	10,746	-	10,746	22,807
Total	87,524	-	87,524	106,294

6. Cost of activities for generating funds

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2021 TOTAL £	2020 TOTAL £
Fundraising events	-	-	-	79,080
Merchandise sales	240	-	240	258
Total	240	-	240	79,339

7. Governance costs

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2021 TOTAL £	2020 TOTAL £
Independent examiner's fee	3,500	-	3,500	3,500
Legal costs	4,399	-	4,399	1,456
Total	7,899	-	7,899	4,956

8. Tangible fixed assets

	RESPIRE HOLIDAY HOME (short leasehold) £	PLANT AND MACHINERY £	FIXTURES AND FITTINGS £	COMPUTER EQUIPMENT £	TOTAL £
Cost					
At 1st May 2020	360,073	79,476	7,819	9,150	456,517
Additions	-	-	-	-	-
Disposals	-	-	-	-	-
At 30th April 2021	360,073	79,476	7,819	9,150	456,517
DEPRECIATION					
At 1st May 2020	42,533	34,276	7,819	8,840	93,468
Disposals	-	-	-	-	-
Charge for the year	16,673	2,260		310	19,243
At 30th April 2021	59,206	36,536	7,819	9,150	112,710
NET BOOK VALUE					
At 30th April 2021	300,867	42,940	-	-	343,807
At 30th April 2020	317,540	45,200	-	310	363,050

Notes to the Financial Statements

9. Debtors: Amount falling due within one year

	2021 TOTAL £	2020 TOTAL £
Deferred expenses	41,493	50,045
Prepayments	10,891	12,793
Other debtors	-	10,905
Accounts receivables	46,525	30,900
Accrued income	-	20,000
Total	98,909	124,643

10. Creditors: Amounts falling due with one year

	2021 TOTAL £	2020 TOTAL £
Independent examiner's fee	3,500	3,500
Deferred income	87,765	71,303
Accrued expenses	4,966	700
Creditors	7,375	-
Total	103,606	75,503

11a. Movement in funds

	AT 1ST MAY 2020 £	INCOMING RESOURCES £	RESOURCES EXPENDED £	FIXED ASSETS DEPRECIATION £	TRANSFER BETWEEN FUNDS £	AT 30TH APRIL 2021 £
Unrestricted fund						
General fund	449,176	515,537	369,628	9,692	142,816	728,210
Designated fund						
Respite holiday home	-				75,000	75,000
Forecasted deficit	231,315				(217,816)	13,499
Beach hut	-	-	-	-	-	-
Total	231,315	-	-	-	(142,816)	88,499
Restricted fund						
Family support activities	184,544	165,546	195,773	9,551		144,766
Hospital projects	47,900	47,948	53,482			42,366
Organisational development	(3,339)	85,368	82,029			-
Total	229,104	298,862	331,284	9,551	-	187,132
Total funds	909,596	814,399	700,911	19,243	-	1,003,840

11b. Analysis of net assets between funds

	UNRESTRICTED FUNDS £	DESIGNATED FUNDS £	RESTRICTED FUNDS £	TOTAL £
Fixed assets	208,494	-	135,313	343,807
Debtors	98,909	-	-	98,909
Cash at bank	524,414	88,499	51,819	664,731
Creditors	(103,606)			(103,606)
Total	728,210	88,499	187,132	1,003,841

12. Staff costs

	SUPPORT STAFF £	FUNDRAISING STAFF £	OFFICE AND ADMIN STAFF £	2021 TOTAL £	2020 TOTAL £
Wages and salaries	184,015	82,908	122,831	389,754	381,018
Social security costs	11,745	5,218	10,328	27,292	24,693
Pension contributions	4,328	1,359	3,146	8,832	7,250
Total	200,088	89,485	136,305	425,878	412,961

The average number of full time equivalent staff during the year was: 12 11
The number of employees earning between £60,000 - £70,000 were: 1 1

13. Trustees' remuneration and benefits

There were no Trustee's remuneration or other benefits for the year ended 30 April 2021 nor for the year ended 30 April 2020.

14. Related party transactions

For the year ended 30 April 2021, the Founder and Chief Executive Officer and Head of Finance and HR were identified as related parties. The aggregate donations received from the Trustees in the year was £319 (2020 - £260). There were no other transactions with related parties as at 30 April 2021.

Detailed statement of Financial Activities

For the year ended 30th April 2021

Incoming Resources

	2021 £	2020 £
VOLUNTARY INCOME		
Individual donations	101,594	81,001
Schools and community	130,928	136,419
Corporate and companies	204,085	249,343
Sporting and challenge events	47,073	138,013
Income from trusts and foundations	55,872	23,141
	539,551	627,917
ACTIVITIES FOR GENERATING FUNDS		
Fundraising events	-	146,624
Merchandise sales	1,958	2,436
	1,958	149,060
INVESTMENT INCOME		
Deposit income	226	1,307
INCOME FROM CHARITABLE ACTIVITIES	272,664	155,182
TOTAL INCOME RESOURCES	814,399	933,466

Resources Expended

	2021 £	2020 £
COSTS OF GENERATING VOLUNTARY INCOME		
Individual donations	5,675	4,909
Schools and community	27,044	31,093
Corporate and companies	44,058	47,485
Sporting and challenge events	10,746	22,807
	87,524	106,294

Resources Expended cont.

	2021 £	2020 £
COSTS OF ACTIVITIES FOR GENERATING FUNDS		
Fundraising events	-	79,080
Merchandise sales	240	258
	240	79,339
CHARITABLE ACTIVITIES		
Marketing costs	92,798	53,881
Enhancing the healing environment expense	72,935	79,790
Provision of services to support patients and families	257,483	316,265
Running costs of family respite breaks	35,731	36,811
Freelance cost for grant applications	14,542	5,151
Plant and machinery depreciation	2,260	2,260
Short leasehold depreciation	16,673	12,435
	492,423	506,592
GOVERNANCE COSTS		
Independent examiner's fee	3,500	3,500
Legal fees	4,399	1,456
	7,899	4,956
SUPPORT COSTS MANAGEMENT		
Office administration, management and finance	120,242	90,937
Premises and other related costs	11,038	18,753
Fixtures and fittings depreciation	-	-
Computer equipment depreciation	310	309
	131,590	109,998
FINANCE		
Bank charges	479	638
Total resources expended	720,154	807,818
Net surplus / (deficit)	94,244	125,648

Reference and administrative details

Registered charity number

1106677

Principal address

PO Box 1591
Kingston Upon Thames
Surrey
KT1 9AR

Founders

- Bianca Effemey (Chief Executive)
- Alison Trigg
- Jacqui Coppellotti

Trustees

The trustees who have served during the year and since the year end were as follows:

- Hilary Paxman (Chair)
- Graham Smith (Treasurer)
- Christian Butter
- Mario Bodini
- James Conway
- Victor De Cruz
- Kieron Lynch
- Wyn Roberts (resigned Feb 21)
- Vanessa Walters
- Alistair Wood

Independent examiner

KWSR & Co
Chartered Accountants & Registered Auditors
136 Merton High Street
London SW19 1BA



**Thank you to all the fundraisers,
donors, volunteers, companies,
schools, community groups,
trusts and foundations who kindly
supported us this year.**

**We couldn't do what we do without
your generosity and support.**

020 8974 5931 | info@momentumcharity.org
www.momentumcharity.org

Po Box 1591, Kingston upon Thames, Surrey KT1 9AR. Registered charity: 1106677

