

momentum
Children's Charity



Annual Report

Annual Report of the Trustees and unaudited Financial Statements
for the year ended 30th April 2020.

Supporting families whose children have cancer or a life-challenging condition



REPORT OF THE TRUSTEES

For the Year Ended 30th April 2020

The Trustees present their report and the audited financial statements of the charity for the year ended 30th April 2020. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" (FRS 102) in preparing the annual report and financial statements of the charity.

The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published on 16th July 2014 (as amended by Update Bulletin 1 published on 2nd February 2016).

Our vision

Our vision is to ensure that no family whose child has cancer or a life-challenging condition has to cope alone.

Our mission

We support families across Surrey, West Sussex and South West London whose children are facing cancer or a life-challenging condition. We work in partnership with local hospitals who refer families to us following a child's diagnosis. Through our family support workers, we work with those families to understand their individual needs, offering them personally tailored support both in hospital and at home.

Our support services include counselling and a range of creative therapy services - such as play, art and music - as well as special experiences and respite breaks to ease some of the stresses that come with a gruelling treatment plan. If the unthinkable happens, and a child dies, we offer bereavement support and stand by families for as long as they need us. We also improve the environment for children treated in local hospitals with our children's ward refurbishments, transforming bare, clinical areas into bright, child-friendly spaces.

We're there whatever the outcome, for as long as we're needed, so that no family has to cope alone.

Our objectives and aims

Momentum Children's Charity is a registered charity constituted by a Deed of Trust. Through our support, both in and out of hospital, we aim to improve the emotional and mental wellbeing of seriously ill children, their siblings and parents; to help them manage anxieties and fears; to reduce their feelings of isolation; to provide coping strategies; to strengthen the entire family unit; and to bring some happiness and light even during the darkest times.

Our aims and objectives are regularly reviewed by the Trustees, in line with the Charity Commission's general guidance on public benefit. In particular, the Trustees consider how the charity's planned activities will contribute to these agreed aims and objectives.

Our hospital partnerships

As a partner of the NHS, the families we support are referred to us from one of six local hospitals. We also work with our partner hospitals to transform children's wards into bright, child-friendly spaces (see p14):

- St George's Hospital (London)
- St Peter's Hospital (Chertsey)
- Epsom Hospital
- East Surrey Hospital
- Kingston Hospital
- Royal Surrey County Hospital (Guildford) *NEW*

"We can't imagine the last few months without Momentum Children's Charity. Just knowing that the support is there if needed means so much. If we're ever struggling, we know someone is there to talk to. It makes a big difference. The name says it all – they have given us momentum, they've kept us going"

Our areas of operation

We work across Surrey, South West London and West Sussex, incorporating the following areas:

London boroughs

Kingston upon Thames
Richmond
Hounslow
Wandsworth
Merton
Lambeth
Sutton
Croydon

Outside London local authorities

Surrey Heath
Guildford
Woking
Elmbridge
Epsom and Ewell
Runnymede
Spelthorne
Crawley
Reigate and Banstead
Horsham

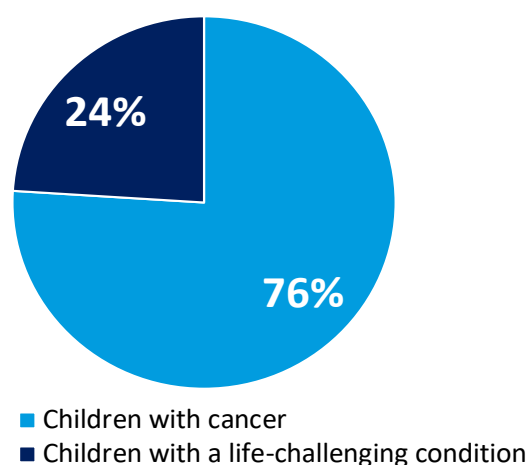
Our beneficiaries

We support children aged 0 to 18 years. However, if a teenager is referred to us aged 18 years old and is going to be undergoing several years of treatment, we will continue to support them and their family for as long as they are being treated as a paediatric patient in our partner hospitals. In addition, we support the entire family, including parents, siblings and even grandparents.

Families are referred to us from one of our partner hospitals noted above, although we occasionally have referrals from other hospitals in the area such as the Royal Marsden, Croydon and West Middlesex.

76% of the families we support have a child who is undergoing treatment for cancer. A further 24% have a child with a life-challenging condition, which include a range of illnesses such as epilepsy, cerebral palsy and muscular dystrophy.

We do not select which families we support based on any socio-economic criteria. Families are offered appropriate support services depending on their emotional and practical needs.



Message from our Chair of Trustees

I was first introduced to Momentum Children's Charity in 2010 when my son, Alex, was diagnosed with a brain tumour. Over a gruelling 18 month period, Alex underwent treatment at Kingston, The Royal Marsden and St George's hospitals. As a family, it was the toughest time in our lives but Momentum was there by our side, providing invaluable support and unwavering kindness throughout.

The impact of this support will never be forgotten and, ten years on, I am proud to be writing this message as the Chair of Trustees and to see first hand how far the charity has come.



Last year we continued to grow the number of families we support across Surrey, West Sussex and South West London, while still retaining our truly personal approach to family support. We provided thousands of hours of personally tailored support services; offering creative therapies, counselling, special experiences and respite breaks to meet each family's individual needs. Across the board, the scale of our services increased to meet the growing need of local families whose children have cancer or a life challenging condition.

As a growing charity, we recognised the need to invest in our team and review our longer-term strategy. As part of this commitment the Board and Senior Management Team embarked on a strategic project with the organisation Pilotlight, who helped us to produce our updated Strategic Plan for 2020-2023.

Within this strategy we have set out our vision and goals for the coming three years. This includes the ambition to partner with a new NHS hospital each year, starting with the Royal Surrey County Hospital in Guildford. We also plan to expand our therapy services and respite programme to meet our growing caseload of families, and to pilot new service offerings to ensure we're having the greatest impact. Overall, we aim to increase the number of children and families we support by 50% by 2023.

In support of these ambitions, we were delighted that we delivered record income in 2019/20, raising over £900,000 for the first time in our history. Much of this success can be attributed to a number of events and fundraising campaigns as part of our 15th anniversary celebrations. Corporate and Trust income continued to show steady growth and we had an exceptional year for both sports and special events income, which exceeded our expectations.

However, the impact of the coronavirus pandemic has been a shock to us all, and means we are facing a far tougher road in 2020/21. While it has been an incredibly challenging time for the charity, I have been amazed by the dedication and commitment of Momentum to adapt both our service provision and fundraising activities in light of the crisis.

We are extremely grateful for the generosity shown by our local community and hope that with their support we can keep momentum throughout the difficult months ahead and continue to be there so that no family has to cope alone.

A handwritten signature in black ink that reads "Hilary R.M. Paxman".

Hilary Paxman
Chair of Trustees

Message from our CEO and Founder

The last year has been one of dramatic highs and lows for Momentum Children's Charity. As part of our 15th anniversary celebrations, we started the financial year with our most successful fundraiser to date, the spectacular Crystal Ball which raised over £117,000.

In September, I was humbled to be joined by 90 supporters, families and colleagues on the epic 25km Thames Bridges Trek, our biggest ever sporting challenge. Alongside these fantastic events, generous donations from companies, individuals and foundations helped our anniversary year become our most successful yet.



In turn, I'm delighted that we've been able to expand our services to meet the growing needs to families whose children have cancer or a life-challenging condition. This included:

- Expanding our counselling therapy programme, which has proved to be hugely beneficial to families.
- Purchasing a new holiday cabin in West Sussex and upgrading another in the New Forest.
- Finalising our major refurbishment of Kingston Hospital's children's wards - turning tired, clinical wards into bright, cohesive and child-friendly spaces.

However, in March the coronavirus pandemic led to the mass cancellation of fundraising events and activities, and its impact on longer term fundraising remains a source of huge uncertainty. In response, we've had to furlough or reduce the hours of 45% of our team and have stopped all face to face contact with our families. These are some of the hardest decisions we've ever had to make and it's been a time of huge adaptation.

For the families we support, who are already going through extremely difficult times, the impact of coronavirus has been immense. It's brought additional fear and anxiety for the parents of vulnerable children, meant isolation from usual support networks, and added to financial and educational pressures. In the face of adversity, we have adapted our offerings and found new ways to do everything we can to keep supporting families through these trying times:

- We've offered children access to 1-2-1 tutoring and have adapted the service for online delivery.
- We've provided MediaPads for families so that they can access vital services online and stay connected to loved ones when they're separated by hospital stays.
- We've moved our counselling and creative therapies online, helping to improve the emotional wellbeing of children, siblings and parents.
- We've maintained regular contact with all our families, via telephone and video conferencing, to reassure them they are not alone and to help them cope throughout the crisis.
- We've developed 'socially distanced' family experiences such as doorstep visits to shielding families, personal messages from celebrity supporters, and well-being packs for parents.

The year ahead will be a telling time for us, but we're looking forward with optimism, a renewed sense of team spirit and an unwavering commitment that no family should have to cope alone.

A handwritten signature in black ink, which appears to read 'B. Effemey'.

Bianca Effemey
Chief Executive and Founder

Supporting families

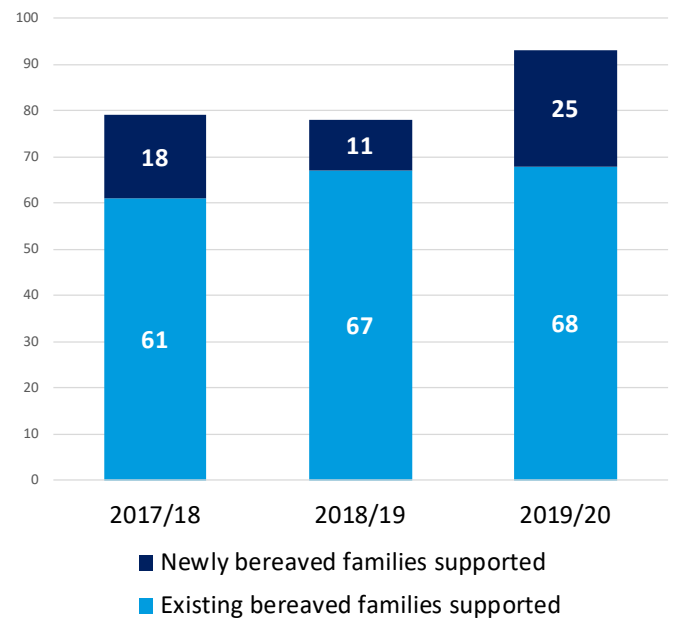
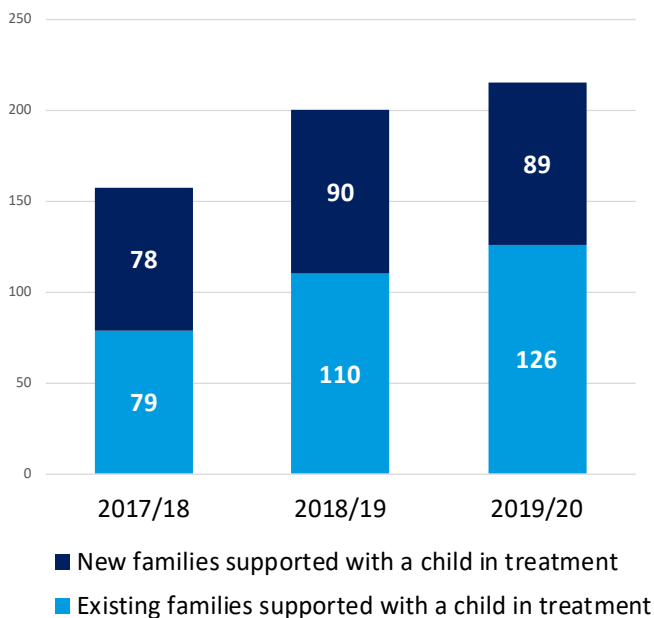
Personalised family support

Our bespoke family support programme begins from the moment a child is diagnosed, when they are referred to us by one of our partner hospitals. As every family is different, we discuss their individual needs and how best we can support them. Our Family Support Workers each have an allocated caseload of families, providing direct practical and emotional support through regular visits, phone calls and group activities.

In 2019/20 our team of Family Support Workers delivered 150 hours of 1-2-1 support to families every week, a 41% increase on the year before. Overall, we supported 215 families with a child in active treatment (up 18% on 2018/19), including 89 newly referred families.

"Our Family Support Worker is phenomenal, she is one of the kindest, most supportive people we have met. I know that she is always available on the end of the phone. Momentum provide such a personal service."

Whilst fortunately most children have a good prognosis, there are some who tragically do not survive and our support services continue for the whole family after their child's death. In 2019/20 we supported 25 newly bereaved families and continue to support a further 68 families through our Echoes support group (an overall increase of 24% on 2018/29). Our bereavement support includes sending remembrance gifts, arranging special events and providing access to specialist therapy services.



97% said that their Family Support Worker helped to improve their family's emotional wellbeing

94% said the support they received from Momentum helped reduce their feelings of isolation

Rory's story

Rory was diagnosed in April 2018 with Acute Lymphoblastic Leukaemia (ALL). He was just 20-months-old and the diagnosis came as an enormous shock to the whole family.

Momentum Children's Charity have been a constant support for them all since that time and here his mum, Jo, talks about their experience.



"Rory had been generally unwell for several weeks before his diagnosis, with virus after virus and extreme tiredness. We were starting to feel a bit concerned but put it down to the usual lurgies that young children seem to get.

"One day Rory's nursery called me at work to say he wasn't himself and had developed little red dots on his skin. I immediately took him to A&E at West Middlesex Hospital. After a few tests, the medical staff sat us down and told us that Rory had cancer.

"I'll never forget that moment, not least because the doctors themselves had tears in their eyes. My husband went grey and sweaty and I couldn't stop shaking. We were in complete shock, it was terrible.

"We spent that first night feeling shocked, confused and incredibly worried. The next day we were transferred to Great Ormond Street Hospital for Rory to be fully assessed and given his treatment plan.

After 10 days we moved to Kingston Hospital. The oncology team were lovely and they referred us to Momentum Children's Charity, telling us they were a local organisation who could support us during Rory's long treatment.

"I couldn't believe there was a charity that existed to help families like ours – it was so reassuring"

"Our Family Support Workers have been a breath of fresh air; happy, bubbly and kind. I felt so glad to have someone I could talk to and share my worries with.

"It was also lovely to know they were there for our whole family, including Rory's big sister who was overjoyed when they arranged a Fairy Party for her birthday. It was hard for her when Rory was first diagnosed as it split our family apart, and we had to spend so many nights away from home in the hospital. The Fairy Party helped to make her feel special and important too.

"We've benefitted in so many ways from Momentum Children's Charity's support."

"Rory had a course of play therapy at home and loved it. The therapist really lifted his mood, which was sometimes negatively affected by the steroids and chemotherapy. That hour of play was also much-welcomed respite for me.

"We've had a couple of trips on the charity's riverboat and went to the New Forest holiday cabin for Rory's third birthday. He still talks about this on almost a weekly basis, asking when we are going back to 'our' holiday home!

"It was so wonderful to just be together in a nice, peaceful environment, knowing the holiday home was clean, well maintained and the local hospital was aware of Rory's presence. It felt safe and comforting, yet good fun.

"Rory is stronger now, things have settled down and we definitely feel over the worst. Both my husband and I are so grateful to Momentum Children's Charity. I genuinely feel we'd have had a much worse time if it wasn't for their support."

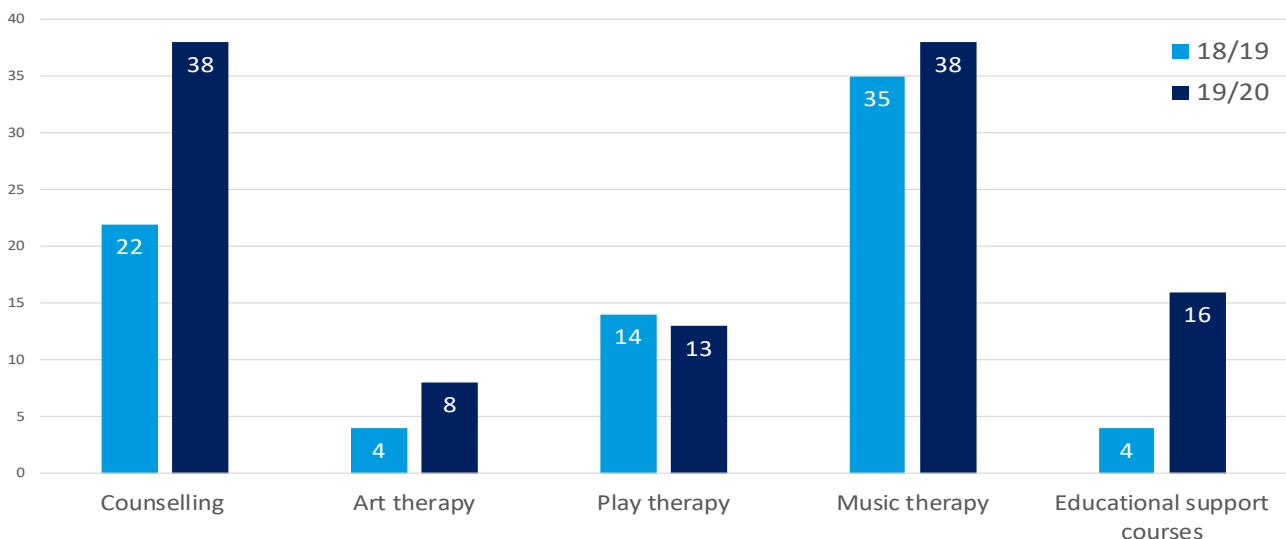


One-to-one therapies

Our range of one-to-one support services include counselling, educational support and a range of creative therapies such as play, music and art. Following a diagnosis, these services can help to improve the emotional and mental wellbeing of the child, and even their sibling or parents, helping to give them coping strategies for the challenges they face.

In 2019/20, 111 beneficiaries received specialist one-to one therapies, an increase of 46% on the year before.

"The music therapy sessions gave him a safe space to talk about his feelings and help him understand why his sister is gone. It gave him the confidence to ask me questions and be able to talk about her again."



100%

of children receiving educational courses showed increased confidence & self-belief

80%

said that our therapy services helped improve their child's emotional and mental well-being

Respite breaks

Our respite programme includes the provision of breaks in our holiday homes and boat trips on board our riverboat on the Thames.

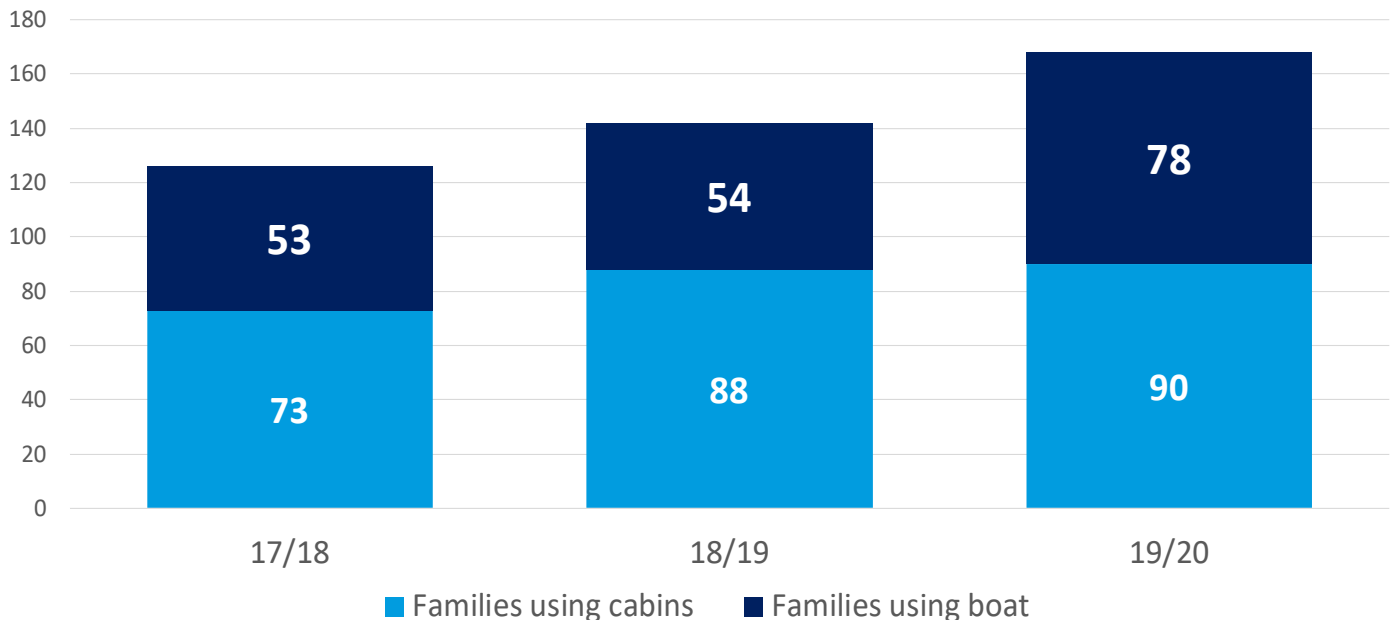
These breaks aim to bring families together, giving them the chance to spend quality time doing 'normal' activities, away from the stresses of hospital visits and treatment.

In 2019/20, to meet the growing demand from our rising caseload of families, we upgraded one holiday home in the New Forest and purchased a new cabin in West Sussex.

Despite enforced closures in March and April 2020, we increased the numbers of families benefiting from a respite break by 18% (from 142 to 168).



"We've just got back from a fantastic afternoon on the boat with afternoon tea and I just wanted to say a huge thank you. I feel as though my life is on hold with chemotherapy and trying to feel better, so a cruise in the sunshine was perfect. Thank you for all you're doing - we all appreciate your support."



95%

of families said that a family respite break helped to improve their emotional and mental well-being

Violetta's story

At fifteen years old, Violetta was diagnosed with osteosarcoma - a cancerous tumour in the bone. Momentum Children's Charity have been supporting Violetta and her family throughout her treatment and subsequent remission.

But on Christmas eve 2019, aged 18, Violetta was told that the cancer had returned, this time in her lungs.

"A few weeks into my first chemotherapy treatment, things had got bad. My hair was falling out, I'd lost loads of weight and the side effects were kicking in.

"I'd been rushed into Kingston Hospital and was having a really hard time when Bianca, our Family Support Worker, walked in. She whisked me out into the garden for an ice cream and managed to put a smile on my face amidst all the upset.

"When you're 15 and diagnosed with cancer, it's not just the treatment that's hard, it's seeing all your friends moving on with their lives - going to school, talking to boys, going out.

"It was the hardest thing to watch that happening around me when I felt my life had stopped. I felt very alone."

"Momentum organised for a therapist to meet me regularly and talk through everything I was going through. It helped so much"

"I remember I was meant to see Beyoncé for my birthday, but I thought there's no way it was going to happen. Aside from the hospital stays, no clothes fit you and you don't feel good about yourself.

"The next thing I know, Momentum had sent me gift vouchers so that I could buy clothes that made me feel like me again. It was the first time in ages I could say 'I look good, I feel good'.



"The next day we had a call from Bianca saying there would be a limousine coming to take us to the concert too. I was so happy, I had the most amazing time!

"It took a long time, but in 2019 things were looking up. Mentally and physically I felt good, I met Tom - my new boyfriend - and got away on lots of holidays with my family.

"But in December I started feeling an ache in my chest, and when things felt worse the next day I asked mum to take me to A&E. After a long wait, we were told that a mass had been found in my lungs and two weeks later, on Christmas Eve, it was confirmed that my cancer had returned.

"Even between treatments Momentum has been there, and now, starting treatment again, they've already organised some therapy sessions and a tutor to help with my studies. They offer support for my whole family too. For my mum, no one can put a smile on her face like the Momentum Team, and we're soon hoping to get away together at one of Momentum's respite cabins in the New Forest.

"Momentum Children's Charity have been there every step of the way since my first diagnosis"

"I'm so grateful for their support. I'm ready for treatment and what comes with it, I know it's going to be rubbish but with Momentum there by my side I say 'bring it on!'"

Special experiences

Treatment plans can be gruelling for the whole family. We aim to ease the families' stress and strain by providing a wide range of trips, experiences and magical moments, both in and out of hospital.

Our goal is to bring a smile to every child's face, despite the difficulties they are experiencing. Thanks to our unique, personal support, we pride ourselves on knowing every child and every family so we can offer bespoke experiences that we know will make a real difference.

Here are just some of the special treats and experiences we provided in 2019/20:



113 children were visited by our musicians and magicians in hospital

190 children were brought a little sparkle by a fairy princess visit in hospital

233 children and parents received a welcome break with our in-hospital massage therapy

142 children, parents and siblings enjoyed time together at a concert, theme park or show

60 children, parents and siblings were treated to a private SpiderMan screening with actor Tom Holland



329 special treats (e.g. chocolates, toys and wellbeing packs) were sent to families

"My daughter is about to go in for her big operation and the anxiety is mind blowing. Your wellbeing gift was so special and so needed at this time. I am going to really enjoy the precious moments. Thank you"

100%

said the fairy princesses, musicians and magicians improved their child's experience in hospital

Children's ward transformations

Being admitted to hospital is very traumatic for children and their families. Research shows that the environment in which children are treated makes a huge difference to their experience in hospital, and can even have an impact on how well they respond to treatment. Whilst the NHS provides an excellent medical service, their restricted budgets do not extend to these types of projects, and that is where we can step in and make the most enormous difference.

We are committed to improving the overall experience for children, and their families, who are being treated for cancer or a life-challenging condition. A child's local hospital is a key provider of their treatment and last year we continued our programme to improve the children's wards within our partner hospitals, carrying out 14 transformation projects within three local hospitals:

Kingston Hospital

April 2020 marked the completion of our biggest ward transformation to date, with the major refurbishment of the following areas within Sunshine and Dolphin paediatric wards:

- Reception and play area
- Sensory interactive wall
- Sunshine Ward nurses' station
- Dolphin Ward nurses' station
- Dolphin Ward Paediatric Assessment Unit
- Oncology treatment room
- Triage room
- Main entrance and corridors
- A&E cubicle 5

East Surrey Hospital

Refurbishment of two isolation rooms

St Peter's Hospital

Refurbishment of two isolation rooms and an oncology garden



Impact on hospital partners



As a key partner to the NHS, our children's ward refurbishments, in-hospital services and patient support have wide reaching benefits, not only for the families we support but to NHS staff too. The following feedback from across our partner hospitals demonstrates just how our presence makes a difference to their work.

"The Momentum Family Support Workers help free up valuable nursing time, allowing our nurses extra time to deliver clinical care to a high standard."

"The room makeovers are just incredible at creating a home-from-home, child-friendly space, creating more positive memories of hospital for our patients."

"Parents value being able to sit down and talk to the Family Support Workers, knowing they're not clinical but have the personal touch."

"The Momentum Family Support Workers play such a vital role in helping reduce anxiety for children on our ward. Communicating with the family helps reduce fear and relaxes the child and parents, especially prior to any treatment or procedures."

"Families and their children have built really trusting relationships and can open up with the Momentum Family Support Workers."

Community engagement

We have over 100 regular volunteers who support us in many different ways, from raising awareness and funds in our local community, to providing administration support in the office and helping deliver our support services. We are committed to engaging with these fantastic helpers and thanking them for their efforts. Here are just some of the ways our amazing volunteers supported us last year:

- Helping with registration, selling raffle ticket, marshalling and bucket-collections at Momentum fundraising events.
- Holding street collections for Childhood Cancer Awareness Month and our annual Valentine's Day collection.
- Working as deckhands and skippers on our Thames riverboat so that families can enjoy a welcome break.
- Attending community events, talks and tabletop sales on behalf of the charity.

Marketing and communications

The aim of our marketing and communications activities in 2019/20 was to raise awareness of Momentum Children's Charity and to continue to engage and inspire individuals, companies, schools and organisations in the local community to support our work.

We carried out a review of our brand name and embarked on a brand refresh project to differentiate ourselves in the market, better articulate our unique position in the sector, and build awareness of who we are and what we do. As part of this work we updated our core brand values - trustworthy, compassionate, personal and adaptable - which underpin all our communications. The brand refresh project will be completed and rolled out in 2020/21.

In April, we developed an ambitious coronavirus appeal campaign, which shared real stories of supported families undergoing treatment during the coronavirus pandemic. All footage was filmed by the families themselves during the lockdown and demonstrated the increased need for Momentum's support during this time.



Ebonie's story

Four-year-old Ebonie was diagnosed in February 2016 with a very rare form of Leukaemia. After a courageous three years of intensive chemotherapy, a bone marrow transplant and CAR-T therapy, Ebonie sadly passed away aged eight.

Mum, Christine, explains how Momentum Children's Charity supported Ebonie during her treatment and continues to be there for the whole family today.

"We first came across Momentum Children's Charity after Ebonie had become very poorly with her first chemotherapy treatment. The treatment was high dose and very strong, so within three months she had no energy, couldn't walk and had bad mouth sores.

"We were admitted to the Marsden Hospital for nine weeks and Kerrie became our Momentum Family Support Worker.

"Kerrie was so lovely from the start, just there if we needed her and always thinking of Ebonie's brother and sisters too."

"I remember one time after a horrendous few nights in the hospital, Kerrie came over to me and asked if I would like a massage with Momentum's Massage Therapist. Kerrie sat and kept Ebonie company whilst I got some much-needed time out – a lovely half hour of peace and calm away from it all.

"They gave Ebonie some incredibly special moments throughout her long hospital stays, with visits from Sleeping Beauty, who read to her, and Ana from Frozen who came to her 8th birthday. It made her so happy.

"Momentum Children's Charity also enabled our family to enjoy some precious time together, including a memorable trip on their Thames riverboat and a family photo-shoot to create lasting memories before Ebonie passed away.



"Since Ebonie died, I've been introduced to Momentum's bereavement support group, Echoes, and Ebonie's brother has been supported with music therapy sessions to help him process his emotions.

"All my children have been offered access to a bereavement therapist and we're also hoping to get away as a family to one of Momentum's holiday cabins too. It's great to know we can get in touch when the time is right and get some precious time away together.

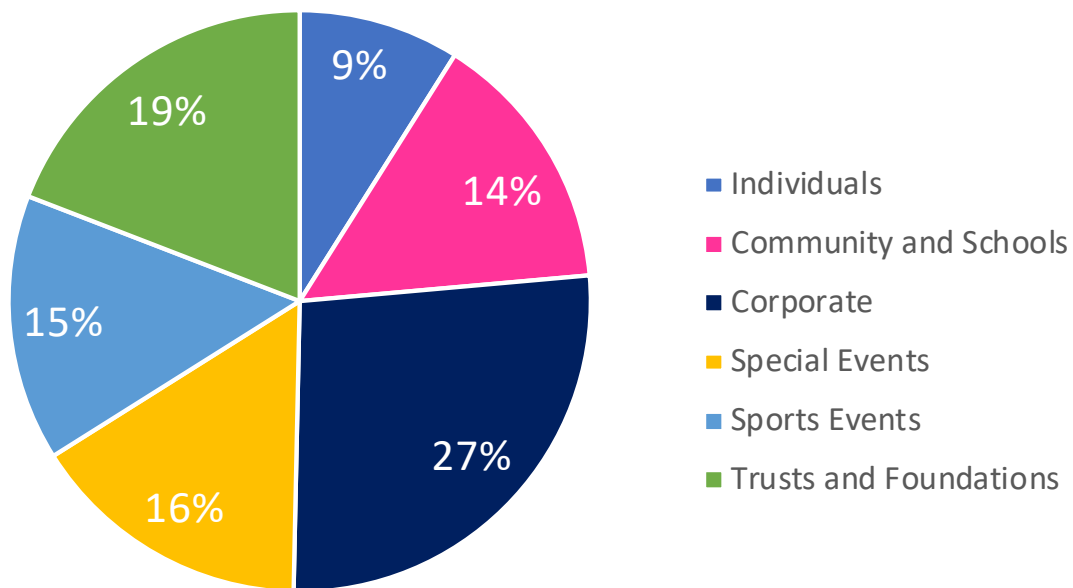
"If there's anything Ebonie has taught us, it's that you keep going. You stay strong."

"I still speak to Kerrie regularly and know that she and Momentum Echoes are there if I want to reach out. It's still early days for us but knowing that support is there if we need it is what it's all about."

Funding our services

We would like to express our huge thanks to every company, trust, community group, event participant and individual who supported us in 2019/20. With their help we raised a total income of £933,466. We receive no government or statutory funding so rely entirely on these voluntary donations to fund our services.

Where our money came from:



Corporate Fundraising

In 2019/20 we continued our successful Charity of the Year partnerships with Berkeley St Edward, Air Charter Services and West Byfleet Golf Club, and formed a number of new partnerships including ManuLife Investment Management, Association of Property Lenders, Specsavers and Bayley and Sage. We were delighted to be chosen as one of the benefiting charities of TP ICAP's annual Charity Day, which resulted in a significant restricted donation to facilitate our new partnership with the Royal Surrey County Hospital. We are also very grateful for the ongoing support of local organisations including Colets Health and Fitness, Jarmany, Viadex and Sitel.

Through generous donations, beneficiary events, payroll giving and numerous employee fundraising activities during the year, collectively our corporate partners raised a staggering £249,343.

Trusts and foundations

We were grateful for the support from many trusts and foundations this year, including St Faith's Trust, the Brother's Trust, Surrey Community Foundation, Zurich Community Trust, the Taylor Family Foundation, Generations Foundation, QBE Charitable Foundation and St James's Place Charitable Foundation. Grants, which totalled £178,323, allowed us to carry out specific projects such as music therapy and virtual support services during the coronavirus lockdown. They also enabled us to purchase a new holiday home in October 2019 as part of our respite programme, supported our hospital projects and covered salary costs of our Family Support

Sports events

We promoted several popular events over the year, signing up supporters from the local community and companies to run, row and cycle for Momentum Children's Charity. The Thames Bridges Trek in September was a huge success, with a team of 90 supporters raising nearly £40,000. The Kingston Rotary Dragon Boat Race, Royal Parks Half Marathon and Prudential Ride 100 continued to be popular fixtures in the annual calendar but, sadly, due to the coronavirus pandemic, the Kingston Spring Raceday, London Landmarks and London Marathon planned for Spring 2020 were postponed or cancelled. However, due to the success of sporting events earlier in the year, total income remained on track and ended the year at £138,013.

Community

From Summer fêtes and Christmas markets, to head shaves, Bridge competitions and virtual quizzes, we're so grateful for the support of our local community who held fundraisers, challenges and social events on our behalf. Many local schools chose us to be their Charity of the Year in 2019/20, holding bake sales, school concerts and 'smartie challenges' to collectively raise over £50,000. We were also grateful to the local supermarket branches of Sainsbury's, Waitrose, M&S, Asda and Co-Op, who donated or raised funds for us this year.

Special Events

Our 15th anniversary year kicked off with the spectacular Crystal Ball, attended by 250 supporters and friends of the charity and raising a phenomenal £117,000. We also held our most successful Celebrity Golf Day to date, a laughter-packed Comedy Night at the Rose Theatre in Kingston, and a thank you event at the House of Commons, hosted by MP Zac Goldsmith. Overall our special events raised £146,624.

Individuals

In 2019/20 we ran appeals for our 15th anniversary and during Childhood Cancer Awareness Month in September. Every donation we receive is important, from the pennies through to the thousands, and we were thankful to every single individual who chose to donate or sign up as a regular giver.



Structure, governance and management

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes an unincorporated charity.

Trustees

The charity's trustees are not remunerated but their expenses are reimbursed in accordance with Momentum's expenses policy. Trustees are recruited through an open selection process and receive an induction on appointment.

- Hilary Paxman (Chair)
- Christian Butter (Treasurer)
- Mario Bodini
- James Conway
- Kieron Lynch
- Vanessa Walters
- Victor De Cruz
- Alistair Wood
- Wyn Roberts
- Edward Newton (resigned February 2020)
- Jo Scott (resigned June 2019)

Staff and volunteers

Our team shares a huge passion for the work we do, and as we are a small organisation every team member sees first-hand the difference we make to families. At the year end, we have 13 employees and 8 freelance consultants. This equates to 7 full-time equivalent staff (FTE) in family support roles, 2 FTE in operational roles and 4 FTE in fundraising and marketing roles.

We also have around 100 regular volunteers who assist with service delivery (for example deckhands on our riverboat), in the charity office or helping us to raise awareness and funds in the local community.

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

Financial policy

The charity has a written financial policy that sets out the procedures for the day-to-day management of the charity's finances. This is reviewed regularly.

Safeguarding

The charity is fully committed to safeguarding and promoting the welfare of all children. We have a comprehensive safeguarding policy which outlines these responsibilities and those of the Designated Safeguarding Lead (DSL). It also outlines the procedures to be taken when a child may be identified to be at risk of harm, or may require additional support to ensure they reach their potential. The policy is reviewed and updated annually.

Diversity and inclusion

We actively support diversity and inclusion and ensure that all our employees are valued and treated with dignity and respect. Our formal Equality, Diversity and Inclusion Policy is implemented in accordance with the appropriate statutory requirements and ensures that no job applicant, employee or worker is discriminated against either directly or indirectly on the grounds of age, disability, gender reassignment, marriage and civil partnership, pregnancy or maternity, race, religion or belief, sex or sexual orientation.

Reserve policy

In accordance with Charity Commission guidance, free reserves are uncommitted reserves freely available, which exclude restricted and designated funds and amounts invested in tangible fixed assets. Designated funds arise when the Trustees set aside unrestricted funds for specific purposes. Restricted funds arise when conditions are imposed by the donor, or by the specific terms of appeal, and can only be spent on the activities specified.

Momentum Children's Charity relies entirely on voluntary income, which is subject to fluctuation. In order to ensure the continuance of the charity's day-to-day activities, the Trustees have established a policy to hold free reserves, excluding grants and expenditure from restricted funds planned for the year ahead. During the year, and prior to Covid-19, the Trustees agreed to a change in the Policy from twelve to six months to meet the 2020/21 current expenditure budget, which was £332,325. At 30th April 2020 the Charity held total funds of £909,596 (2018/19 – £783,949), which were inclusive of unrestricted, designated and restricted funds.

Total funds increased by £125,648 in 2019/20 due to the exceptional growth in sports and event income, which was attributable to activities undertaken to fundraise for the 15th Anniversary Year and an internal restructure in support of income generation. Fundraising and administration expenditure had also increased during the year due to planned investment into infrastructure to support the recent growth in support services and other charitable activities however, charitable expenditure had reduced marginally during the year due to the sudden and immediate impact of Covid-19, forcing delays in the completion of hospital projects and a temporary pause on services expenditure, whilst an assessment was made on how best to adapt for virtual delivery.

Unrestricted funds: Unrestricted funds amounted to £449,176, £181,851 of which were cash reserves. The Board of Trustees had reviewed the charity's reserves policy and agreed to maintain six months expenditure to cover essential operating costs and the family support programme (but excluding fundraising and hospital refurbishment projects that, in the event of a significant reduction in income, would not be started without gaining restricted funding). For the year ending 30th April 2020 this amounted to £332,325. Having reviewed several scenarios for 2020/21 due to the expected impact of Covid-19, a reduction on the draft budget of 52% on voluntary income and 27% on actual total income compared with 2019/20 had been forecasted. As a result, reserves are expected to decrease by a total of £231,315, to £181,851, which is the equivalent of three months reserves.

Designated funds: During the year, two new holiday homes were purchased from the designated fund reserve, to service an increase in families now being supported by the charity. The total acquisition value was £259,495, of which £55,000 was secured from restricted grants received in the year. £20,000 had previously been ring-fenced for the acquisition of a replacement beach hut, given the probability that the existing one would need to be decommissioned in 2020/21 due to severe erosion to the coastline. The Board of Trustees later withdrew plans to replace the unit, given the likelihood that similar issues would arise with a second beach hut. The designated fund was transferred back to reserves. At the end of the year the Trustees approved a plan to designate £231,315, the amount reserves are expected to decrease by in 2020/21, to finance the short-term unrestricted forecasted deficit.

Restricted funds: Restricted funds amounted to £229,104, of which £144,864 related to the charity's fixed assets, including three Holiday Homes and the River Boat. All four are available for family respite breaks. The remaining £84,240 is being held to cover the costs of activities started but not completed within the year.

Regular review: The Trustees take responsibility for reviewing the reserve policy to actual reserves during 2020/21, to actively consider the evolving situation with Covid-19 and the impact it may have on reserves, the potential need to build reserves given the uncertain economic outlook, and Momentum's ability to meet its charitable objectives.

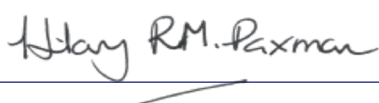
Looking forward

In 2019/20 we set out an ambitious three year strategy, setting out our plans to expand our services and geographical reach in support of our vision that no family should have to cope alone. As part of this strategy, we will be focusing on the following priorities for 2020/21:

- Increase the number of supported families whose child is in active treatment by 20%, and maintain the support we provide to bereaved families for as long as they need us.
- Expand our geographical reach by partnering with a new hospital - The Royal Surrey County Hospital in Guildford.
- Continue to provide successful service offerings, increasing these in line with increased caseloads.
- Stop services that have had poor uptake or that are being offered by other local organisations.
- Adapt creative services and therapies for virtual or Covid Secure delivery and increase the number of sessions to meet demand.
- Develop new information for health professionals at each partner hospital to assist them with the referrals process.
- Develop a crisis fundraising plan to help us plug the gap in income forecasted due to the Coronavirus pandemic, including an appeal, virtual fundraising initiatives and a focus on applying to Emergency Funds.
- Maximise income from corporates and trusts, and further diversify income streams through a renewed individual, regular and major donor strategy.
- Develop our brand and digital presence to better showcase our work, build awareness of the charity and engage new audiences.

Approved by order of the Board of Trustees and signed on its behalf by

Hilary Paxman, Chair



Dated

14th Sept 2020

Max's story

Four-year-old, Max, was diagnosed with a Wilms Tumour just as the coronavirus pandemic hit. Although the lockdown meant Momentum Children's Charity could not be there in person, we adapted our services to ensure we were still able to help families when they needed us.

Mum, Carol, describes how the gift of a MediaPad from Momentum in April would have a big impact on her entire family.



"Max is currently on a feeding line for six hours a day and we have to be at hospital at least twice a week for his treatment. These hospital stays are difficult enough at the best of times, but due to the coronavirus situation there are now no toys and no other children to play with.

"Due to strict isolation rules, we either sit in our car or on a hospital bed waiting to be seen, often for many hours at a time.

"Anyone with an active four-year-old knows how challenging it is to keep them in one space for ten minutes, never mind the entire day when they are very scared, in pain, bored and begging to go home.

"I need to have difficult conversations with NHS staff that I don't want him to hear. Things like 'will he die?' or 'when is his operation to remove his kidney?' This MediaPad will allow him to watch one of Momentum's videos with his headphones on and be shielded from these conversations.

"It also means we can access Momentum's support services online and connect with the rest of our family back home."

"Because of strict one-parent only rules in the wards we can't all be together. In two weeks' time, my husband is facing a long stay in hospital with Max after his surgery, while I go home to look after our eight-year-old.

"My parents can't help because they are high risk if they catch coronavirus so are also isolating. It will be the first time in four years that Max has spent time away from me.

"This MediaPad will be the only way I can see my little boy's face. This gift means so much to us.

"Momentum has given us the strength to go on, to believe that we can beat this cancer because there are good and giving people out there in the world."

INDEPENDENT EXAMINER'S REPORT

To the Members and Trustees of Momentum Children's Charity
For the Year Ended 30th April 2020

I report on the accounts of the charity for the year ended 30th April 2020.

Respective Responsibilities of Trustees and Examiner

The trustees are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. I am qualified to undertake the examination by being a qualified member of ICAEW.

Having satisfied myself that the charity is not subject to an audit under charity law and is eligible for independent examination, it is my responsibility to:

- Examine the accounts under section 145 of the 2011 Act.
- Follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.
- State whether particular matters have come to my attention.

Basis of Independent Examiner's Statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent Examiner's Statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- To keep accounting records in accordance with section 386 of the Charities Act 2011.
- To prepare accounts which accord with the accounting records, comply with the accounting requirements of the Charities Act 2011 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Mrs Susan Rahman
KWSR & Co
Chartered Accountants & Registered Auditors
136 Merton High Street
London SW19 1BA

Signed 

STATEMENT OF FINANCIAL ACTIVITIES

For the Year Ended 30th April 2020

	NOTES	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2020 £	2019 £
INCOMING RESOURCES					
Voluntary income	2	538,641	89,277	627,917	535,470
Activities for generating funds	3	149,060	-	149,060	50,592
Investment income	4	1,307	-	1,307	1,109
Incoming resources from charitable activities In furtherance of the Charity's objects		-	155,182	155,182	93,976
Total income resources		689,007	244,459	933,466	681,147
RESOURCES EXPENDED					
Costs of generating funds					
Costs of generating income	5	106,294	-	106,294	83,693
Cost of activities for generating funds	6	79,339	-	79,339	32,657
Charitable activities in furtherance of the charities objects		476,925	-	617,229	644,161
Governance costs	7	4,956	-	4,956	5,660
Total resources expended		667,514	140,304	807,818	766,171
NET INCOMING RESOURCES		21,493	104,155	125,648	(85,024)
Reconciliation of funds		640,215	143,733	783,948	868,973
Net funds carried forward		661,708	247,888	909,596	783,949

BALANCE SHEET

At 30th April 2020

	NOTES	2020 £	2019 £
FIXED ASSETS			
Tangible assets - restricted	10	144,864	118,209
Tangible assets - unrestricted	10	218,186	19,132
Total		363,050	137,341
CURRENT ASSETS			
Debtors	11	124,643	52,340
Cash at bank and in hand		497,407	663,024
Total		622,050	715,364
CREDITORS Amounts falling due within one year	12	75,503	68,756
NET CURRENT ASSETS	-	546,546	646,608
TOTAL ASSETS LESS CURRENT LIABILITIES		909,596	783,949
CAPITAL AND RESERVES FUND			
Unrestricted funds	13	449,176	372,027
Designated funds	13	231,315	268,189
Restricted funds	13	229,104	143,733
Total		909,596	783,949

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Approved by order of the Board of Trustees on 14th Sept 2020

and signed on its behalf by

Hilary Paxman,
Chair



Christian Butter,
Treasurer



STATEMENT OF CASH FLOWS

For the Year Ended 30th April 2020

	2020 TOTAL £	2019 TOTAL £
OPERATING ACTIVITIES		
Net income for the reporting period	124,341	(86,134)
Adjustments to reconcile Net Income to Net Cash provided by operations:		
(Increase)/decrease in debtors	(72,303)	(8,553)
Increase/(decrease) in creditors	6,747	61,460
Depreciation	15,004	11,812
Net cash provided by operating activities	73,789	(21,415)
INVESTING ACTIVITIES		
Interest income	1,307	1,109
Purchase of tangible fixed assets	(244,495)	-
Loss on disposal of fixed assets	3,782	-
Cash provided by/(used in) investing activities	(239,407)	1,109
DECREASE IN CASH AND CASH EQUIVALENTS IN THE YEAR	(165,617)	(20,306)
Cash and cash equivalents at the beginning of the year	663,024	683,331
Total cash and cash equivalents at the end of the year	497,407	663,024

NOTES TO THE FINANCIAL STATEMENTS

For the Year Ended 30th April 2020

1. Accounting Policies

1(a). General Information and Basis of Preparation

Momentum Children's Charity is a registered charity in England and Wales. The address of the registered office is given in the charity information on page 38 of these financial statements. The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 (as updated through Update Bulletin 1 published on 2 February 2016), the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102), the Charities Act 2011 and UK Generally Accepted Accounting Practice.

The financial statements have been prepared to give a 'true and fair' view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a 'true and fair view'. This departure has involved following the Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

The financial statements are prepared on a going concern basis under the historical cost convention. The financial statements are presented in sterling which is the functional currency of the charity and rounded to the nearest £000.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

1(b). Incoming Recognition

All incoming resources are included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income after any performance conditions have been met, the amount can be reliably measured, and it is probable that the income will be received. For donations to be recognised the charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained then income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

Income from activities for generating funds includes income earned from fundraising events and trading activities to raise funds for the charity. Income is received in exchange for supplying goods and services in order to raise funds and is recognised when entitlement has occurred.

1(c). Resources Expended

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required, and the amount of the obligation can be measured reliably.

1(d). Support Costs Management

Support costs are those that assist the work of the charity but do not directly represent charitable activities and include office costs and administrative payroll costs. They are incurred directly in support of expenditure on the objects of the charity and include project management carried out at the charity. Where support costs cannot be directly attributed to particular headings they have been allocated to cost of raising funds and expenditure on charitable activities on a basis consistent with use of the resources.

Fund-raising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities.

1(e). Fund Accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the trustees for a particular purpose. The aim and use of each designated fund are set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for a particular purpose. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

1(f). Tangible fixed assets

Tangible fixed assets are stated at cost (or deemed cost) or valuation less accumulated depreciation and accumulated impairment losses. Cost includes costs directly attributable to making the asset capable of operating as intended. Depreciation is provided on all tangible fixed assets as follows:

Respite Holiday Homes (Short Leaseholds) – Over the duration of the Licence agreements – 12, 25 and 30 years respectively.

Plant and machinery: River Boat – over 25 years.
Others - 25% straight line on costs.

1(g). Taxation

The charity is exempt from tax on its charitable activities.

1(h). Going Concern

The financial statements have been prepared on a going concern basis as the trustees believe that no material uncertainties exist. The trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

2. Voluntary income

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2020 TOTAL £	2019 TOTAL £
Individual donations	76,619	4,382	81,001	62,519
Schools and community	128,197	8,222	136,419	157,513
Corporate and companies	172,671	76,673	249,343	227,155
Sports and challenge events	138,013	-	138,013	75,283
Income from trusts and foundations	23,141	-	23,141	13,000
Total	538,641	89,277	627,917	535,470

3. Activities for generating funds

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2020 TOTAL £	2019 TOTAL £
Fundraising events	146,624	-	146,624	47,170
Merchandise sales	2,436	-	2,436	3,422
Total	149,060	-	149,060	50,592

4. Investment income

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2020 TOTAL £	2019 TOTAL £
Deposit	1,307	-	1,307	1,109
Total	1,307	-	1,307	1,109

5. Costs of generating voluntary income

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2020 TOTAL £	2019 TOTAL £
Individual donations	4,909	-	4,909	1,486
Schools and community	31,093	-	31,093	27,424
Corporate and companies	47,485	-	47,485	34,486
Sports and challenge events	22,807	-	22,807	20,297
Total	106,294	-	106,294	83,693

6. Cost of activities for generating funds

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2020 TOTAL £	2019 TOTAL £
Fundraising events	79,080	-	79,080	32,419
Merchandise sales	258	-	258	238
Total	79,339	-	79,339	32,657

7. Governance costs

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2020 TOTAL £	2019 TOTAL £
Accountancy	3,500	-	3,500	3,500
Legal costs	1,456	-	1,456	2,160
Total	4,956	-	4,956	5,660

8. Staff costs and numbers

	SUPPORT STAFF £	FUNDRAISING STAFF £	OFFICE AND ADMIN STAFF £	2020 TOTAL £	2019 TOTAL £
Wages and salaries	251,111	81,276	48,631	381,018	347,689
Social security costs	14,292	5,348	5,053	24,693	15,870
Pension contributions	4,863	1,152	1,235	7,250	3,238
Total	270,266	87,777	54,919	412,961	366,797

The average number of full time equivalent staff during the year was: 13 11

The number of employees earning between £60,000 - £70,000 were: 1 1

9. Trustees' remuneration and benefits

There were no trustee's remuneration or other benefits for the year ended 30 April 2020 nor for the year ended 30 April 2019.



10. Tangible fixed assets

	RESPITE HOLIDAY HOME (short leasehold) £	PLANT AND MACHINERY £	FIXTURES AND FITTINGS £	COMPUTER EQUIPMENT £	TOTALS £
COST					
At 1st May 2019	184,055	79,476	7,819	9,150	280,499
Additions	259,495	-	-	-	259,495
Disposals	83,477	-	-	-	83,477
At 30th April 2020	360,073	79,476	7,819	9,150	456,517
DEPRECIATION					
At 1st May 2019	94,793	32,016	7,819	8,531	143,159
Disposals	64,695	-	-	-	64,695
Charge for the year	12,435	2,260	-	309	15,004
At 30th April 2020	42,533	34,276	7,819	8,840	93,468
NET BOOK VALUE					
At 30th April 2020	317,540	45,200	-	310	363,050
At 30th April 2019	89,262	47,460	-	619	137,341

11. Debtors: Amount falling due within one year

	2020 TOTAL £	2019 TOTAL £
Deferred expenses	50,045	33,916
Prepayments	12,793	7,519
Other debtors	10,905	10,905
Accounts receivables	30,900	-
Accrued income	20,000	-
Total	124,643	52,340

12. Creditors: Amounts falling due with one year

	2020 TOTAL £	2019 TOTAL £
Independent examiner's fee	3,500	3,500
Deferred income	71,303	52,486
Accrued expenses	700	12,770
Total	75,503	68,756

During the year, income amounting to £71,303 was received in advance of event dates and was deferred until the criteria for income recognition was met. The total sum of amounts released in the current year, for 2019, was £52,486.

13a. Movement in funds

	AT 1ST MAY 2019 £	INCOMING RESOURCES £	RESOURCES EXPENDED £	FIXED ASSETS DEPRECIATION £	TRANSFER BETWEEN FUNDS £	AT 30TH APRIL 2020 £
Unrestricted fund						
General fund	372,028	689,007	658,292	5,441	51,874	449,176
Designated fund						
Respite holiday home	200,000	-	-	-	(200,000)	-
Forecasted deficit	48,189	-	-	-	183,126	231,315
Beach hut	20,000	-	-	-	(20,000)	-
Total	268,189	-	-	-	(36,874)	231,315
Restricted fund						
Family support activities	135,535	175,300	101,728	9,563	- 15,000	184,544
Hospital projects	8,197	58,896	19,193	-		47,900
Organisational development	-	10,263	13,602	-		(3,339)
Total	143,731	244,459	134,523	9,563	(15,000)	229,104
Total funds	783,948	933,466	792,814	15,004	-	909,596

13b. Analysis of net assets between funds

	UNRESTRICTED FUNDS £	DESIGNATED FUNDS £	RESTRICTED FUNDS £	TOTAL £
Fixed assets	218,186	-	144,864	363,050
Debtors	124,643	-	-	124,643
Cash at bank	181,851	231,315	84,241	497,407
Creditors	(75,503)		-	(75,503)
Total	449,176	231,315	229,105	909,596

14. Related party transactions

The aggregate donations received from the Trustees in the year was £260 (2019 - £6,850). There were no other transactions with related parties as at 30th April 2020.

DETAILED STATEMENT OF FINANCIAL ACTIVITIES

For the Year Ended 30th April 2020

Incoming Resources

	2020 £	2019 £
VOLUNTARY INCOME		
Individual donations	81,001	62,519
Schools and community	136,419	157,513
Corporate and companies	249,343	227,155
Sporting and challenge events	138,013	75,283
Income from trusts and foundations	23,141	13,000
	627,917	535,470
ACTIVITIES FOR GENERATING FUNDS		
Fundraising events	146,624	47,170
Merchandise sales	2,436	3,422
	149,060	50,592
INVESTMENT INCOME		
Deposit income	1,307	1,109
INCOME FROM CHARITABLE ACTIVITIES	155,182	93,976
TOTAL INCOME RESOURCES	933,466	681,147

Resources Expended

	2020 £	2019 £
COSTS OF GENERATING VOLUNTARY INCOME		
Individual donations	4,909	1,486
Schools and community	31,093	27,424
Corporate and companies	47,485	34,486
Sporting and challenge events	22,807	20,297
	106,294	83,693
COSTS OF ACTIVITIES FOR GENERATING FUNDS		
Fundraising events	79,080	32,419
Merchandise sales	258	238
	79,339	32,657
CHARITABLE ACTIVITIES		
Marketing costs	53,881	31,575
Enhancing the healing environment expense	79,790	156,834
Provision of services to support patients and families	316,265	316,925
Running costs of family respite holiday homes	36,811	33,790
Freelance cost for grant applications	5,151	5,377
Plant and machinery depreciation	2,260	2,260
Short leasehold depreciation	12,435	8,197
	506,592	554,958
GOVERNANCE COSTS		
Accountancy	3,500	3,500
Legal fees	1,456	2,160
	4,956	5,660
SUPPORT COSTS MANAGEMENT		
Office administration, management and finance	90,937	69,742
Premises and other related costs	18,753	17,501
Fixtures and fittings depreciation	-	961
Computer equipment depreciation	309	394
	109,998	88,598
FINANCE		
Bank charges	638	605
Total resources expended	807,818	766,171
Net surplus / (deficit)	125,648	(85,024)

Reference and administrative details

Registered charity number

1106677

Principal address

PO Box 1591
Kingston Upon Thames
SURREY
KT1 9AR

Founders

- Bianca Effemey (Chief Executive)
- Alison Trigg
- Jacqui Coppellotti

Trustees

The trustees who have served during the year and since the year end were as follows:

- Hilary Paxman (appointed as Chair June 2019)
- Christian Butter (Treasurer)
- Mario Bodini
- James Conway
- Victor De Cruz
- Kieron Lynch
- Wyn Roberts
- Vanessa Walters
- Alistair Wood
- Edward Newton (resigned February 2020)
- Jo Scott (resigned June 2019)

Independent examiner

KWSR & Co
Chartered Accountants & Registered Auditors
136 Merton High Street
London SW19 1BA

Thank you to all the fundraisers,
donors, volunteers, companies,
schools, community groups, trusts
and foundations who kindly
supported us this year.

We couldn't do what we do without
your generosity and support.





momentum
Children's Charity

Momentum Children's Charity
PO BOX 1591, Kingston Upon Thames KT1 9AR
020 8974 5931

Registered charity number: 1106677
info@moment-um.org
www.moment-um.org