



momentum
Children's Charity

Annual Report

**Annual Report of the Trustees and unaudited Financial Statements
for the year ended 30th April 2019.**

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REPORT OF THE TRUSTEES

For the Year Ended 30th April 2019

The trustees present their report with the financial statements of the charity for the year ended 30th April 2019. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' issued in March 2005.

Objectives and Activities

Momentum Children's Charity is a registered charity constituted by a Deed of Trust. It was co-founded on 28th June 2004 by Bianca Effemey, still the current Chief Executive, Jacqueline Coppellotti and Alison Trigg, two mothers whose children had cancer. The initial aim of the charity was to support families whose children were undergoing treatment for cancer in Kingston Hospital.

Since those early days we have extended our help to families across South West London, Surrey and West Sussex, whose children have cancer or a life-challenging condition. We are involved with several hospitals in the area including Kingston, Epsom, St Peter's Chertsey, East Surrey, Croydon and St George's Tooting.

Our aims and objectives are regularly reviewed by the Trustees, in line with the Charity Commission's general guidance on public benefit. In particular, the Trustees consider how the charity's planned activities will contribute to these agreed aims and objectives.

Our Mission

We help families with children (0 to 18 years) who have cancer or a life-challenging condition to cope with the difficulties facing them in hospital, at home and within the wider community. We do this by providing holistic support to the entire family, from the moment a family is referred to our Family Support Team, throughout treatment and beyond, whatever the outcome for the child.

Our Work

We support children with cancer and life-challenging conditions, and their families, who live in South West London, Surrey and West Sussex.

Our aims are to help the whole family cope with the diagnosis, to improve their ability to face the challenges of treatment, to improve every family member's emotional and mental well-being, and to strengthen the family unit.

We do this by partnering with local hospitals who refer families to our Family Support Team when their child is diagnosed with a serious illness. Our family support workers offer tailored practical and emotional help to the entire family, through our unique support programme at home and in hospital, which includes therapy services such as music, play and counselling, respite holidays and breaks, support groups, special treats and experiences. In addition, we improve the environment for children treated in local hospitals, carrying out children's ward refurbishments to change clinical spaces into child-friendly areas using bright designs, furniture and equipment.

Our People

Beneficiaries

We support children with cancer or a life-challenging condition, and their families, who live in South West London, Surrey and West Sussex.

Geographical Reach

Our beneficiaries are referred to us from one of our partner hospitals; Kingston, St George's, Epsom, St Peter's or East Surrey. In addition, we occasionally have self-referrals from other hospitals in the local area such as the Royal Marsden, Royal Surrey, Guildford and West Middlesex.

Age Range

We support children from aged 0 to 18 years. However, if a teenager is referred to us aged 18 years old and is going to be undergoing several years of treatment, we will continue to support him/her and their family for as long as they are being treated as a paediatric patient in our partner hospitals.

Demographics

We do not select which families we support based on any socio-economic criteria. Families are offered appropriate support services depending on their emotional and practical needs.

Cancer and Life-Challenging

Around 70% of the families we support have a child who is undergoing treatment for cancer. Around 30% have a child with a life-challenging condition, which include a range of illnesses. Work is planned next year to review where we should focus our resources in the future to best support children with life-challenging conditions.

Priority Groups - Red, Amber, Green, Echoes

We categorise our families to ensure they receive the appropriate level of support for them at the right time in their child's treatment. This does not take away from our commitment to provide tailored, individual and holistic support depending on a family's personal needs.

Charity Team

Our team share a huge passion for the work we do, and as we are a small organisation every individual team member sees first-hand the difference we make to families.

As of this year end, we have 11 employees (1 full-time, 10 part-time) and 11 part-time consultants. There are the equivalent of 5 full-time people who are Family Support Workers or coordinating our family support services. We have the equivalent of 2.5 full-time people focused on fundraising.

Our Board of Trustee Committee is 10-strong (6 of whom have been supported by the charity when their child had cancer).

Volunteers

We have around 100 regular volunteers who assist with service delivery (for example deckhands on our riverboat), in the charity office or helping us to raise awareness and funds in the local community.



MESSAGE FROM THE CHAIR OF TRUSTEES

This year 13% more families were referred to us, demonstrating the growing need for our unique, tailor-made support. The decision to invest more in the Family Support Team, increasing our resource of Family Support Workers as well as Family Support Coordinators, has allowed us to meet the demands of our larger case-load of families whilst maintaining our personal, individual approach.

Our income generation has been steady, with a new focus on corporate fundraising already proving its worth as we were fortunate to be selected as the partner charity for several large companies.

The Board review the charity finances and strategic plans on a regular basis, and made an important decision this year regarding the use of our charity reserves, some of which had been designated for a large capital project at Kingston Hospital. Unfortunately, this particular project has been subject to numerous delays at NHS Trust level which are beyond our controls. We have therefore agreed to allocate these designated reserves to another project that we consider high-priority for the organisation: the expansion of our respite holiday programme through the purchase of a new holiday home. This project will be the focus of fundraising efforts at the start of our next financial year, and subject to raising the additional monies required, we will acquire the new holiday home in early 2020.

We remain dedicated to working with our hospital partners and supporting them with improvement projects. This year we have completed multiple refurbishments, creating child-friendly rooms and communal areas to improve the hospital experience for thousands of local families.

As we enter our 15th year, we recognise the importance of consolidating our internal processes, investing into our team to enable ongoing future growth, and a review of our long-term strategy. We were pleased to embark on a strategic project with the organisation Pilotlight, who are assisting the Board and Management Team with the production of our updated Strategic Plan for 2020 to 2023.

I would like to thank our Founder and Chief Executive, Bianca Effemey, the charity team and my fellow trustees for their outstanding passion and commitment. I am pleased to welcome Mario Bodini to the Board. Mario brings many years of business and strategic experience to the table, and will be instrumental in the holiday home project.

Finally, after five years as Chair of Trustees I have decided that the time is right for me to step down. It has been a huge privilege to see at first-hand the difference that Momentum Children's Charity makes to families during their darkest hours, and I feel immensely proud to have played a small part in the continuing growth of this important work. I am delighted to say that one of our long-standing trustees, Hilary Paxman, will be taking on the role of Chair. I wish Hilary and the charity every success.

**Joanna Scott,
Chair of Trustees**





MESSAGE FROM THE CHIEF EXECUTIVE AND FOUNDER

Back in 2004, I took a job as a receptionist in the paediatric department of Kingston Hospital. My children were growing up and I wanted a stop-gap role whilst I worked out what I should do next. Little did I know that it would be the job that changed my path forever.

Working in the hospital, I saw so many families going through the toughest times of their lives, and I knew that small touches could ease their stress. I was a terrible receptionist but I found my calling, finding ways to support courageous children and their families who face so many challenges during their illness: physical, emotional, financial and so much more.

This year it is an absolute dream to be celebrating the 15th anniversary of the charity I co-founded along with two parents. It has been an emotional journey and our support programme and work within hospitals have expanded hugely over the years. I am very proud that we still remain true to our original mission to stand by families and help them cope, at every step.

Yet again, there are so many people to thank over the past twelve months, and so many special moments to remember. Personal highlights for me include, seeing the faces of our children light up with joy at meeting their comic hero, Spider-man, at Kingston Hospital when Tom Holland (actor and our patron) visited the children's ward; hearing some of our brave families tell their stories, relaying the positive difference our support made, on camera for our new charity film; and seeing our new, wonderful, colourful designs begin to adorn the walls of isolation rooms, treatment rooms and waiting areas in our partner hospitals.

I want to say a personal thank you to Jo Scott, for her support and advice in her role as Chair of Trustees, and to welcome Hilary to the driving seat for the year ahead!

I am also grateful to my fantastic team, all of whom are making such a difference every single day and whose dedication and enthusiasm makes Momentum Children's Charity a very special and happy organisation to lead.

Thank you.

Bianca Effemey,
Chief Executive and Founder



ACHIEVEMENTS AND PERFORMANCE

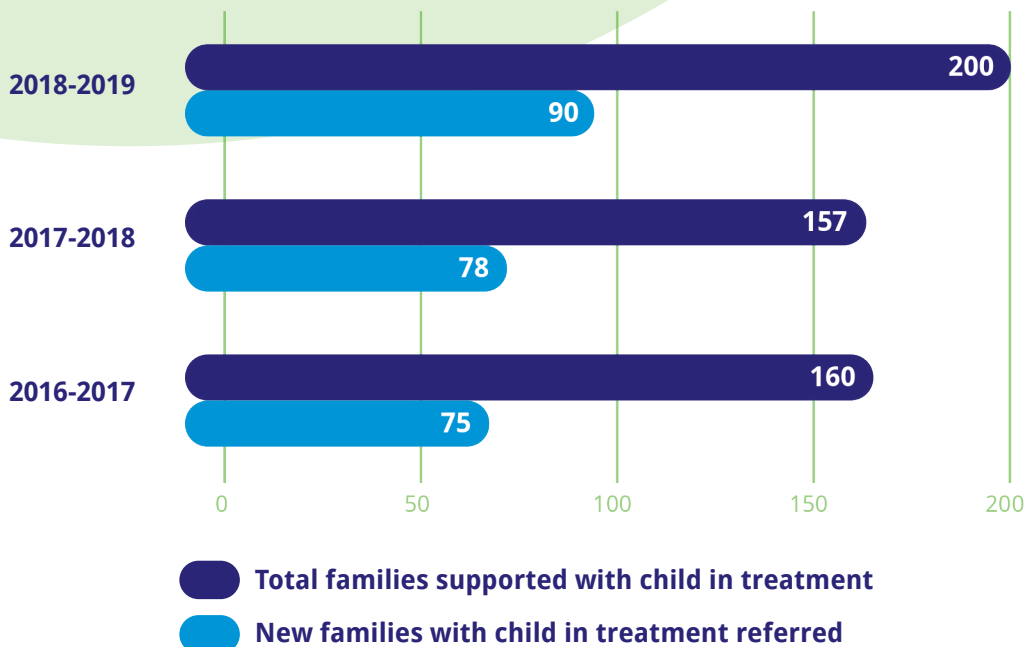
1. Supporting Families

Our charity aim is to ensure that no family, on hearing that their child has been diagnosed with cancer or a life-challenging condition, should have to face the journey ahead on their own. Our unique and bespoke family support programme begins from the moment a child is diagnosed, when they are referred to us by one of the hospitals we work with, and we discuss their needs and how best we can support them.

This year we supported families referred to us primarily from Kingston Hospital, St Peter's Hospital, Epsom Hospital, East Surrey Hospital and, for the first time, St George's Hospital. A number of other local hospitals also made contact with us seeking support for families they were treating and, for those living in the South West London and Surrey catchment that we cover, we were able to offer our support.

Our family support workers each had an allocated caseload of families and budget, providing direct practical and emotional support through regular visits, phone calls and group activities. Family Support Coordinators, based in the charity office, continued to play a vital role in ensuring that each child, sibling or parent could access the relevant service at the right time.

Families supported



- 90 new families were referred to us, an increase of 13% from last year (2017-2018)
- Our total 'active' families increased by 22% in the last year, totalling 200
- 70% of our active families have a child with cancer; 30% have a child with a life-challenging condition.

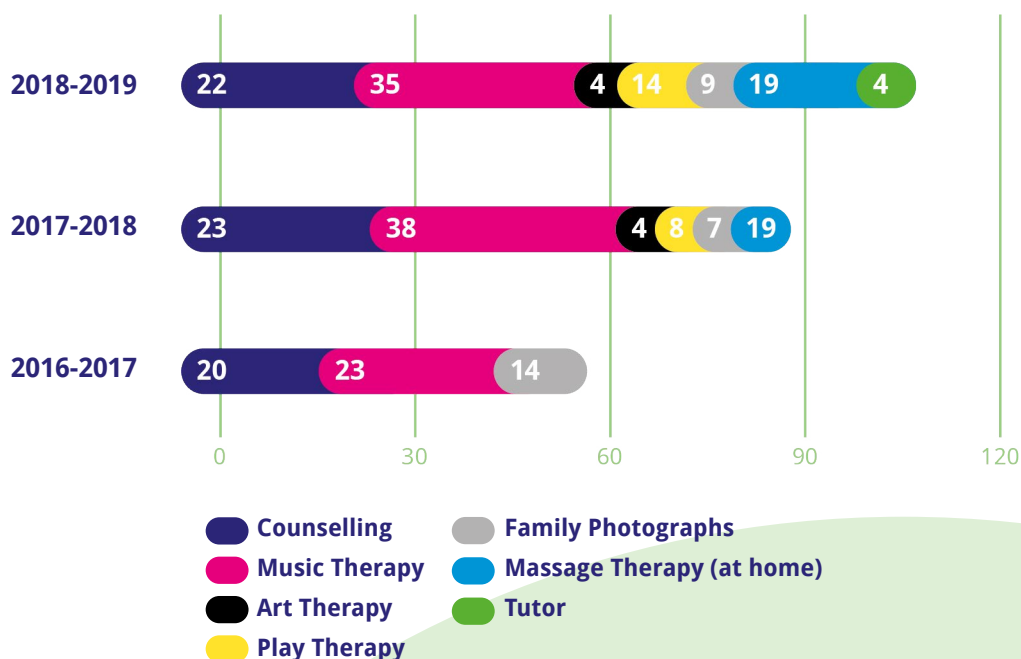
Bereaved families (Echoes)



- Whilst fortunately most children have a good prognosis, there are some who do not survive and our support services continue for the whole family, parents and siblings, after their child's death.
- This year we supported 11 newly bereaved families and continue to support 76 families through our Echoes group, sending RIP anniversary gifts, arranging special events and access to relevant therapy services.

Our support services

Our range of support services aim to improve the emotional and mental wellbeing of the child and their sibling or parents, helping to give them coping strategies for the challenges they individually face. This year we aimed to increase the overall number of beneficiaries accessing our services.



21%

increase in the number of beneficiaries who have accessed our services since last year (2017-2018).

4

children received access to a £250 fund to provide them with much needed educational support. This new service was piloted in the last three months of the year.

22

individuals have received counselling sessions either face to face or via the phone/email.

35

children were offered music therapy either in home, hospital or school.





18

children were supported through a pilot of art or play therapy, all reporting improved emotional wellbeing as a result of the service.

9

families benefited from a family photo session.

264

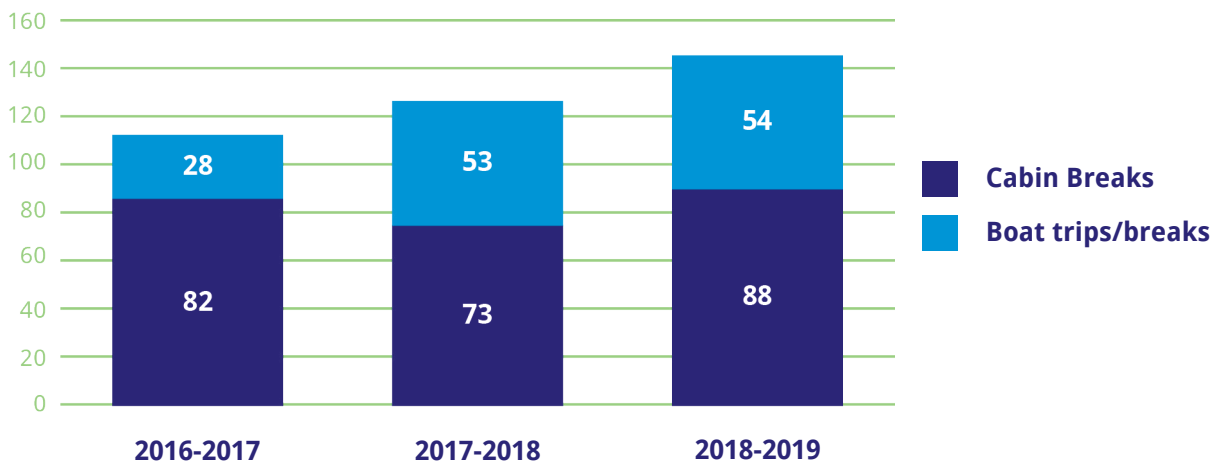
people benefitted from events we arranged on the hospital children's wards, which included massage for children and parent(s), Fairy Princess visits, and music-making sessions.

75

sick children and their siblings at Kingston Hospital were paid a visit from Tom Holland, Spider-Man, providing much excitement for all involved.

Respite Breaks

Our respite breaks programme includes the provision of holidays in our New Forest holiday homes and boat trips on board our riverboat, moored at Shepperton Marina. These breaks aim to bring families together, giving them the chance to spend quality time doing 'normal' activities, away from the stresses of hospital visits and treatment.



- All respite breaks have increased by 11% from last year (2017-2018).
- New Forest respite breaks increased by 17% with a total of 88 families enjoying a break at one of our two holiday homes.
- Our riverboat continued to be very popular with 54 families relaxing on a river cruise skippered by one of our 12 volunteers. We also offered 'specialised' cruises for Easter and Mother's Day, that included prosecco and cakes!
- During the RHS Flower Festival at Hampton Court the boat was moored on the River Thames and used to entertain families and supporters.

- Families had the opportunity to attend smaller, more local events, including Christmas themed decoration evenings, a trip to see Santa at Bentalls, muffin making and pamper evenings. A total of 92 families attended these events.
- Our Echoes events included pampering, bakery evenings and bi-yearly drinks for the Dads, with a total of 28 families engaging with these events.
- There were three, large family events this year:
 - Merlin's Magic Wand Festival in September with the golden bus taking 26 families to a fun-filled day at Chessington.
 - Legoland at Christmas where 20 families enjoyed a visit to see Santa with some families transported in the golden bus.
 - Chelsea Football Club Party for 11 tweens and teenagers.



2. Transforming the Hospital Environment

We are committed to improving the overall experience for children, and their families, who are being treated for cancer or a life-challenging condition. A child's local hospital is a key provider of their treatment and we continued our programme to improve the children's wards within our partner hospitals. Being admitted to hospital is very traumatic for children and their families. Research shows that the environment in which children are treated makes a huge difference to their experience in hospital, and can even have an impact on how well they respond to treatment. Whilst the NHS provides an excellent medical service, their restricted budgets do not extend to these types of projects, and that is where we can step in and make the most enormous difference.

This year, we developed a new portfolio of designs to create a recognisable Momentum Children's Charity creative look, and to improve the cost-effectiveness of our hospital refurbishments.

11 new transformation projects completed with 4 local hospitals:

Kingston Hospital

- Urgent Treatment Care children's waiting room, A&E department
- High Dependency Unit cubicle, A&E department
- Phlebotomy Room, Sunshine and Dolphin wards

Epsom Hospital

- Children's Outpatients main entrance and corridors
- Children's Outpatients waiting room
- Children's Outpatients oncology waiting room
- Children's Outpatients clinic room

St Peter's Hospital

- Isolation room, Ash ward
- Oncology bathroom, Little Oaks ward

Croydon Hospital

- Oncology Waiting Room



3. Engaging with the Local Community

We have over 100 regular volunteers who support and assist us in so many different ways. We rely heavily on them to help us raise awareness and funds in our local community, and to provide some of our support services. We are committed to engaging with these fantastic helpers and thanking them for their efforts.

Volunteering highlights this year:

- Around 50 volunteers helped at our street collections held in September for Childhood Cancer Awareness Month and February for Valentine's Day.
- Our team of a dozen volunteer deckhands and skippers enabled our Boating Breaks programme to run smoothly, taking families out on our charity riverboat.
- Teams from some of our corporate partners helped in a number of ways, including a team from Zurich Insurance completing a deep-clean of our riverboat!
- Volunteers also helped at many of our family events and community fundraisers, helping with registration, raffle ticket sales, bucket-shaking, street collections and raising awareness.



4. Funding our Services

We would like to express our huge thanks to every company, trust, community group, event participant and individual giver who helped fund our work this year, all of whom contributed to our income that totalled £681,147.



For every £1 we spent on fundraising we raised £5.85

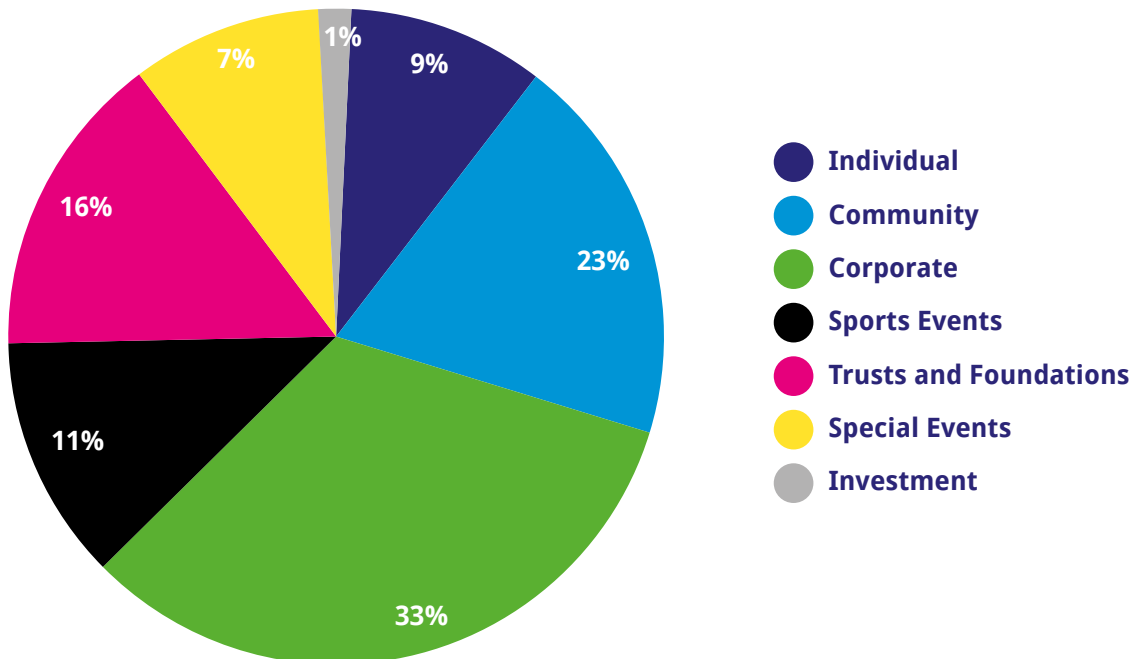
85p of every £1 was used to support* local families whose children have cancer or a life-challenging illness.

The remaining 15p went towards raising vital funds for the future.

We rely 100% on donations and receive 0% statutory or government funding.

*charitable activity costs and costs of an indirect nature necessary to support them.

Where our money came from:



Corporate Fundraising

Major corporate fundraisers included AXA XL (formerly XL Catlin), Berkeley Homes West London, Fidelity and Air Charter Services, who all contributed through Charity of the Year partnerships and numerous employee fundraising activities during the year. We welcomed several new corporate partners including Kerry Foods and Genuine Solutions and were grateful for the ongoing support of local organisations including Bentalls (who supported us through their annual Christmas Grotto) and Sitel. We were also chosen to benefit from the Antony Oakley Luncheon, which took place in April and was attended by around 200 people. Collectively our corporate partners raised a staggering £227,155 this year!

Special Events

We were thrilled that the Richmond May Ball Committee selected us to benefit from their annual event, a well-loved fixture in the Richmond community diary, which raised an incredible £27,500. We also organised several of our own events, ranging from a private screening of Mamma Mia! 2, a Comedy Night in Kingston, a Burns Night event and our annual summer Golf Day. We were incredibly grateful to Lesley Garrett and many other fantastic singers for being part of a special Opera Gala that ended our financial year on a high note!

Sports Events

We promoted several popular events over the year, signing up supporters from the local community and companies to run, row and cycle to raise almost £75,283. The Royal Parks Marathon in October was the most popular event with 32 participants taking part for Momentum Children's Charity. We also successfully trialled a new event, the London Landmarks, signing up 13 runners. The London Marathon and Pru Ride continued to be popular fixtures in the annual calendar, and we were grateful to the Kingston Half Marathon and Thames River Run for choosing us as their beneficiary charity.

Trusts and Foundations

We were grateful for the support from trusts and foundations this year, including St Faith's Trust, the Brother's Trust, Harry-Krish Mootomsamy Trust, Surrey Community Foundation, Zurich Community Trust, the Taylor Family Foundation, Kathleen Sleigh Charitable Trust, JS Pollitzer Trust, and the Travers Smith Charitable Foundation. Grants, which totalled £106,976, allowed us to carry out some of our specific projects such as music therapy and respite breaks, or covered salary costs of our Family Support Team.

Community

Our local community are wonderful supporters, and this year we saw so many amazing and creative fundraisers choosing to raise money to support local families. A big shout out goes to the many schools who selected us as their School Charity and baked cakes, filled smarties tubes and much more, to raise £40,328. There were many local events put on, including Fashion for Good in Cobham, Café Bridge in West Molesey and Marneys Pub fundraiser to mention just a few. We were also touched by the many children who chose to 'give back', including Sofia who shaved her head, the Troops who organised a football match, and Eleanor and Erin who asked for money instead of presents for their tenth birthday. We were grateful to the local supermarket branches of Sainsbury's, Waitrose, Asda and Co-Op, many of whom raised funds for us.

Individuals

Every donation we receive is important, from the pennies through to the thousands, and we were thankful to every single individual who chose to donate or sign up as a regular giver.





5. Marketing and Communications

This year our focus was to raise our profile in the local community, and to engage supporters in two main campaigns: Childhood Cancer Awareness Month and our 15th anniversary appeal.

Key highlights were:

- Childhood Cancer Awareness Campaign in September gave us the opportunity to engage with people in the community, in the workplace and online, to raise awareness of childhood cancer and our work.
- Our 15th anniversary year began in January and we launched a 15th anniversary fundraising appeal at Kingston Hospital, where the charity was started.
- We produced a new charity film, which was watched by hundreds of people in schools, community organisations and companies, helping to inform them about our work and demonstrate the real impact of their donations on local families.
- The rollout of Salesforce database throughout the charity enabled us to communicate more effectively with families and supporters, and enhance our planning and reporting processes.

6. The Future

In 2019/20 we plan to increase the number of families we support, through expanding our support services and growing the team of family support workers. We also plan to invest in a new holiday home and upgrade one of our existing holiday homes. Our fundraising goals are ambitious to support these plans.

Our business plan for 2019/20 sets out our strategy

- We aim to help 20% more families living in South West London, Surrey and West Sussex.
- We plan to increase the therapy services we offer in our partner hospitals, and ensure the regular presence of a Momentum Children's Charity Family Support Worker on the children's ward.
- We intend to introduce new therapy services following successful pilots, which include play/art therapy and educational tutoring support.
- We will purchase a new holiday home, and upgrade one of our existing homes, to allow us to increase our respite holiday programme and better meet the needs of our diverse caseload of families.
- We will support our partner hospitals to carry out improvement and refurbishment projects, with a special focus on a major transformation at Kingston Hospital in Sunshine and Dolphin Children's Wards.
- We will invest in strategic plans and HR, through engagement with the Pilotlight Programme and the appointment of an HR consultancy.

Approved by order of the Board of Trustees and signed on its behalf by

Joanna Scott, Chair



Dated 6/1/20

INDEPENDENT EXAMINER'S REPORT

To the Members and Trustees of Momentum
For the Year Ended 30th April 2019

I report on the accounts of the charity for the year ended 30th April 2019.

Respective Responsibilities of Trustees and Examiner

The trustees are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed. I am qualified to undertake the examination by being a qualified member of ICAEW.

Having satisfied myself that the charity is not subject to an audit under charity law and is eligible for independent examination, it is my responsibility to:

- Examine the accounts under section 145 of the 2011 Act.
- Follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.
- State whether particular matters have come to my attention.

Basis of Independent Examiner's Statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.


Independent Examiner's Statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- To keep accounting records in accordance with section 386 of the Charities Act 2011.
- To prepare accounts which accord with the accounting records, comply with the accounting requirements of the Charities Act 2011 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Mrs Susan Rahman
KWSR & Co
Chartered Accountants & Registered Auditors
136 Merton High Street
London SW19 1BA

Signed 
20.1.2020

STATEMENT OF FINANCIAL ACTIVITIES

For the Year Ended 30th April 2019

	NOTES	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2019 TOTAL £	2018 TOTAL £
INCOMING RESOURCES					
Voluntary income	2	446,608	88,862	535,470	466,764
Activities for generating funds	3	50,592	-	50,592	76,290
Investment income	4	1,109	-	1,109	437
Incoming resources from charitable activities In furtherance of the Charity's objects	-		93,976	93,976	158,411
Total incoming resources		498,309	182,838	681,147	701,902
RESOURCES EXPENDED					
Costs of generating funds					
Costs of generating income	5	83,693	-	83,693	95,309
Cost of Activities for generating funds	6	32,657	-	32,657	35,705
Charitable activities In furtherance of the Charity's objects		419,190	224,971	644,161	443,226
Governance costs	7	5,660	-	5,660	7,723
Total resources expended		541,200	224,971	766,171	581,963
NET INCOMING RESOURCES		(42,891)	(42,133)	(85,024)	119,939
Reconciliation of funds		683,108	185,865	868,973	749,034
Net funds carried forward		640,217	143,732	783,949	868,973

BALANCE SHEET

At 30th April 2019

	NOTES	2019 £	2018 £
FIXED ASSETS			
Tangible assets-restricted	10	118,209	127,783
Tangible assets-unrestricted	10	19,132	21,368
Total		137,341	149,151
CURRENT ASSETS			
Debtors	11	52,340	43,787
Cash at bank and in hand	-	663,024	683,330
Total		715,364	727,117
CREDITORS: Amounts falling due within one year	12	68,756	7,295
NET CURRENT ASSETS	-	646,608	719,822
TOTAL ASSETS LESS CURRENT LIABILITIES		783,949	868,973
CAPITAL AND RESERVES FUNDS			
Unrestricted funds	13	372,027	361,082
Designated funds	13	268,189	322,026
Restricted funds	13	143,733	185,865
Total		783,949	868,973

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Approved by order of the Board of Trustees on 6/1/20 and signed on its behalf by

Joanna Scott,
Chair



Christian Butter,
Treasurer



NOTES TO THE FINANCIAL STATEMENTS

For the Year Ended 30th April 2019

1. Accounting Policies

1(a). Basis of Accounting

The accounts have been prepared under the historical cost convention.

The accounts have been prepared in accordance with FRS102 – The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Charities Act 2011 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities.

1(b). Incoming Resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy.

1(c). Resources Expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

1(d). Allocation and Apportionment of Costs

All costs relate to the single activity of the charitable company and are recognised accordingly.

1(e). Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity.

Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes

Designated funds are funds set aside by the trustees out of unrestricted general funds for the specific future purposes or projects.

1(f). Tangible fixed assets

Respite Holiday Homes (Short Leaseholds) – Over the duration of the Licence agreements – 20 and 25 years respectively. Plant and machinery: River Boat– over 25 years. Others - 25% straight line on costs.

1(g). Taxation

The charity is exempt from tax on its charitable activities.

1(h). Reserve policy

In accordance with Charity Commission guidance, free reserves are uncommitted reserves freely available, which exclude restricted and designated funds and amounts invested in tangible fixed assets. Designated funds arise when the Trustees set aside unrestricted funds for specific purposes. Restricted funds arise when conditions are imposed by the donor, or by the specific terms of appeal, and can only be spent on the activities specified.

Momentum Children's Charity relies entirely on voluntary income, which is subject to fluctuation. In order to ensure the continuance of the charity's day-to-day activities, the Trustees have established a policy to hold free reserves equivalent to at least twelve months' expenditure excluding grants and expenditure from restricted funds planned for the year ahead.

At 30th April 2019 the Charity held total funds of £783,949 (2017/18 – £868,973), which were inclusive of unrestricted, restricted and designated funds.

Total funds decreased by £85,024 in 2018/19 due to planned growth in support services and hospital projects, in order to provide support to an increasing number of children and their families and meet the charities objectives. Additional administrative expenditure was also required to support service provision and in line with this growth the trustees also reviewed and approved the on-going plan for a designated fund (see below).

Unrestricted Funds

Unrestricted funds amounted to £372,027, £369,302 of which were cash reserves. The Board of Trustees have reviewed the charity's reserves policy and agreed to maintain twelve months expenditure to cover essential operating costs and our family support programme (but excluding fundraising and hospital refurbishment projects that, in the event of a downturn, would not be started without gaining restricted funding). For the year ending 30 April 2019 this amounts to £365,686.

Designated Funds

Due to unforeseen delays and changes in possible timeframes by Kingston Hospital NHS Trust, over which the charity has no control, it was agreed by the trustees to de- prioritise our involvement in the 'Building Momentum at Kingston' project, a transformation of the children's oncology unit. Instead, the trustees approved a transfer of £220,000 of funds to finance the purchase of a new holiday home, which has been prioritised to service the increase in families now being supported and requiring respite. The holiday home, costing in the region of £380,000, will be purchased in 2020, subject to the remaining funds being raised next year.

An increase in support services expenditure was forecasted for 2019/20 and with plans to decrease reserves further within the year, the trustees agreed to maintain additional funds in the amount of £48,189 to finance the charities deficit and meet the charities twelve-month expenditure policy.

Restricted Funds

Restricted Funds amounted to £143,732, of which £118,209 relates to the charities fixed assets, including two Holiday Homes and the River Boat. All three are available for family respite breaks. The remaining £25,523 is being held to cover the costs of activities started but not completed within the year.

Regular review - The trustees take responsibility for reviewing the reserve policy, actively considering the policy during 2018/19 in light of surplus reserves, with a view to committing to the designated 'Holiday Home Project' fund as aforementioned.

2. Voluntary income

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2019 TOTAL £	2018 TOTAL £
Individual donations	54,413	8,106	62,519	93,874
Schools and community	155,396	2,117	157,513	160,965
Corporate and companies	148,516	78,639	227,155	121,439
Sporting events and challenges	75,283	-	75,283	87,186
Income from Trusts and foundation	13,000	-	13,000	3,300
Total	446,608	88,862	535,470	466,764

3. Activities for generating funds

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2019 TOTAL £	2018 TOTAL £
Fundraising events	47,170	-	47,170	71,033
Merchandise sales	3,422	-	3,422	5,257
Total	50,592	-	50,592	76,290

4. Investment income

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2019 TOTAL £	2018 TOTAL £
Deposit	1,109	-	1,109	437
Interest	-	-	-	-
Total	1,109	-	1,109	437

5. Costs of generating voluntary income

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2019 TOTAL £	2018 TOTAL £
Individual donations	1,486	-	1,486	1,343
School and community	27,424	-	27,424	36,605
Corporate and companies	34,486	-	34,486	36,700
Sporting events and challenges	20,297	-	20,297	20,661
Total	83,693	-	83,693	95,309

6. Cost of activities for generating funds

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2019 TOTAL £	2018 TOTAL £
Fundraising events	32,419	-	32,419	34,799
Merchandise sales	238	-	238	906
Total	32,657	-	32,657	35,705

7. Governance costs

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2019 TOTAL £	2018 TOTAL £
Accountancy	3,500	-	3,500	3,500
Legal costs	2,160	-	2,160	4,223
Total	5,660	-	5,660	7,723

8. Staff costs

	UNRESTRICTED FUNDS £	RESTRICTED FUNDS £	2019 TOTAL £	2018 TOTAL £
Support staff costs	167,260	80,704	247,964	151,911
Fundraising staff costs	76,292	-	76,292	81,886
Office and admin staff costs	42,541	-	42,541	9,782
Total	286,093	80,704	366,797	243,579

9. Trustees' remuneration and benefits

There were no trustee's remuneration or other benefits for the year ended 30 April 2019 nor for the year ended 30 April 2018.

10. Tangible fixed assets

COST	RESPIRE HOLIDAY HOME (SHORT LEASEHOLD)	PLANT AND MACHINERY £	FIXTURES AND FITTINGS £	COMPUTER EQUIPMENT £	TOTALS £
At 1 st May 2018	184,055	79,475	7,819	9,150	280,499
Addition	-	-	-	-	-
At 30th April 2019	184,055	79,475	7,819	9,150	280,499
DEPRECIATION					
At 1 st May 2018	86,596	29,756	6,858	8,137	131,347
Charge for year	8,197	2,260	961	394	11,812
At 30th April 2019	94,793	32,016	7,819	8,532	143,159
NET BOOK VALUE					
At 30th April 2019	89,262	47,459	-	618	137,341
At 30th April 2018	97,459	49,719	961	1,012	149,151

11. Debtors: Amount falling due within one year

	2019 £	2018 £
Other debtors	10,905	10,905
Prepayments	7,519	9,913
Deferred expenses	33,916	22,969
Total	52,340	43,787

12. Creditors: Amounts falling due with one year

	2019 £	2018 £
Independent examiner's fee	3,500	3,500
Deferred income	52,486	1,193
Accrued expenses	12,770	2,602
Total	68,756	7,295

13. Movement in funds

	AT 01.05.2018 £	INCOMING RESOURCES £	RESOURCES EXPENDED £	FIXED ASSETS DEPRECIATION £	AT 30.04.2019 £
Unrestricted Fund					
General fund	683,108	498,309	538,963	2,237	640,217
Restricted Fund					
St Peter's Hospital Projects	-	16,606	16,104	-	502
Epsom Hospital Projects	175	-	44	-	131
Croydon Hospital Projects	-	3,000	3,000	-	-
Family Support Activities	180,845	122,618	158,353	9,575	135,535
Kingston Hospital Projects	695	40,594	37,895	-	3,394
East Surrey Hospital Projects	4,150	20	-	-	4,170
Total	185,865	182,838	215,396	9,575	143,732
Total funds	868,973	681,147	754,359	11,812	783,949

DETAILED STATEMENT OF FINANCIAL ACTIVITIES

For the Year Ended 30th April 2019

Incoming Resources

	2019	2018
Individual and donations	62,519	93,874
Schools and community	157,513	160,965
Corporate and companies	227,155	121,439
Sporting events and challenges	75,283	87,186
Income from trusts and foundations	13,000	3,300
	535,470	466,764
ACTIVITIES FOR GENERATING FUNDS		
Fundraising events	47,170	71,033
Merchandise sales	3,422	5,257
	50,592	76,290
INVESTMENT INCOME		
Deposit Interest	1,109	437
INCOMING RESOURCES FROM CHARITABLE ACTIVITIES	93,976	158,411
TOTAL INCOMING RESOURCES	681,147	701,902

Resources Expended

	2019	2018
COSTS OF GENERATING VOLUNTARY INCOME		
Individual and donations	1,486	1,343
Schools and community	27,424	36,605
Corporate and companies	34,486	36,700
Sporting events and challenges	20,297	20,661
	83,693	95,309
COST OF ACTIVITIES FOR GENERATING FUNDS		
Fundraising events	32,419	34,799
Merchandise sales	238	906
	32,657	35,705
CHARITABLE ACTIVITIES		
Marketing cost	31,575	29,194
Enhancing the healing environment expense	156,834	109,282
Provision of services to support patients and families	316,925	213,478
Running costs of family respite holiday homes	33,790	18,095
Freelance cost for grant applications	5,377	7,164
Plant and machinery depreciation	2,260	2,260
Short leasehold depreciation	8,197	8,197
	554,958	387,670
GOVERNANCE COSTS		
Accountancy	3,500	3,500
Legal fees	2,160	4,223
	5,660	7,723
SUPPORT COSTS MANAGEMENT		
Office administration, management and finance	69,742	37,047
Premises and other related costs	17,501	16,454
Fixtures and fittings depreciation	961	961
Computer equipment depreciation	394	394
	88,598	54,857
FINANCE		
Bank charges	605	699
Total resources expended	766,171	581,963
Net surplus / (deficit)	(85,024)	119,939

Reference and Administrative Details

Registered charity number

1106677

Principal address

139 Kings Road
Kingston Upon Thames
SURREY
KT2 5JE

Founders

- Bianca Effemey (Chief Executive)
- Alison Trigg
- Jacqui Coppelotti

Trustees

- Jo Scott (Chair)
- Christian Butter (Treasurer)
- Mario Bodini (Appointed May 2018)
- James Conway
- Victor De Cruz
- Kieron Lynch
- Edward Newton
- Hilary Paxman
- Wyn Roberts
- Vanessa Walters (Appointed May 2018)
- Alistair Wood

Independent examiner

KWSR & Co
Chartered Accountants & Registered Auditors
136 Merton High Street
London SW19 1BA

Structure, Governance and Management

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes an unincorporated charity.

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

Financial policy

The charity has a written financial policy that sets out the procedures for the day-to-day management of the charity's finances. This is reviewed regularly.

Reserves policy

In order to ensure the continuance of the charity's day-to-day activities, the Trustees have established a policy to hold free reserves equivalent to at least twelve months' expenditure excluding grants and expenditure from restricted funds planned for the year ahead.



Momentum Children's Charity supports children with cancer and life-challenging conditions. Our family support workers offer tailored practical and emotional help to the entire family, through our unique support programme at home and in hospital, which includes therapy services, counselling, holidays and experiences. We improve the environment for children treated in local hospitals, with our children's ward refurbishments. At any one time we support around 200 families whose children are in treatment and a further 75 bereaved families, across South West London, Surrey and West Sussex. We believe no family should have to cope alone and we're there at every step.

Momentum Children's Charity
139 Kings Road, Kingston Upon Thames
KT2 5JE 020 8974 5931
Registered charity number: 1106677
info@moment-um.org
www.moment-um.org